



Fort Monroe Foundation Report for the
Fort Monroe Board of Trustees Meeting
Bay Breeze Conference Center
March 5, 2015

The Fort Monroe Foundation is working with the Special Events Department to secure the sponsorships for the upcoming 2015 Music by the Bay Summer Concert Series as well as the other Special Events that are planned for 2015. Many of last year's sponsors have already committed to participate again this year and we look forward to expanding our list of community sponsors.

Finances:

The Foundation cash balance at the close of business on December 31, 2014 was \$174,495.00. The financials through December 31, 2014 are attached.

The Waterfront Park Project and 7 mile Trail:

The FMA has contracted with the land planning design firm WPL Site Design to spearhead the conceptual design for the waterfront park at Fort Monroe. The design team includes Kimley-Horn as the consulting engineer and Q-Design as the consulting architecture firm. Representatives from the design team toured the property on February 23, 2015 and then participated in a design charrette with the FMA Directors.

During this day-long tour, consideration was given to the public spaces along the waterfront at Fort Monroe with emphasis placed on how to improve those spaces. Proper planning of these spaces will include the addition of shelters, benches, better walking paths, and restroom facilities. Additionally, the spaces are being planned to accommodate festivals, concerts, and even venues that can be identified as sites for ticketed events.

Next steps in the conceptual design of the park will be to host meetings with stakeholders and the community at large so that the design team will see the full spectrum of community ideas for this project. At the conclusion of the process the FMF believes that this conceptual design will be the basis for a capital campaign to begin the implementation of the design into the landscape at Fort Monroe.

Music by the Bay Sponsors Reception:

The primary source of revenue for the Fort Monroe Foundation continues to be the ability to offer receptions at the FMA house for FMF sponsors. The FMA house is once again prepared to participate in this programmed activity and the annual donor's reception for this year's sponsors will be May 7, 2015. At this reception, the FMF will present the 2015 concert series line-up at Fort

Monroe and describe the special events associated with the Fourth of July Celebration at Freedom's Fortress.

Give Local Campaign:

Building upon the success of the "Day of Giving Campaign" last December, the FMF is participating in the Peninsula Community Foundation's "Give Local 757" campaign on May 5 and 6, 2015. The FMF Executive Director has already participated in planning sessions hosted by the Peninsula Community Foundation and we have paid our registration fee. At this time in the growth and development of the FMF, we believe that these opportunities are the next steps in our fundraising development and will provide the basis for a future annual membership program.

Next Meeting:

The Fort Monroe Foundation will hold its next quarterly meeting on Thursday, May 7, 2015 at 3pm.