



Fort Monroe Foundation Report for the
Fort Monroe Board of Trustees Meeting
Bay Breeze Conference Center
October 24, 2013

The Fort Monroe Foundation is scheduled to hold its next quarterly meeting on November 07, 2013.

The Fort Monroe Foundation (FMF) continues to use sponsorship activities such as the Music by the Bay Summer Concert Series and the Virginia Symphony Orchestra Concert to generate revenue for the FMF. As a result of the sponsorships secured for this past summer concert series, the FMF hosted 7 receptions at the FMA house with one remaining for early November. The FMF is preparing to send letters to all of the 2013 sponsors and ask to be included in their corporate donation and advertising budgets for next year. Receptions at the Fort as well as speaking opportunities in the community continue to generate more interest in sponsors for Fort Monroe and 2014 is expected to continue to see a growth in new sponsors for the FMF.

Casemate Museum Project

The FMF is sponsoring the first ever FMA exhibit at the Casemate Museum. The exhibit will tell the story of the decommissioning of Fort Monroe and will include both the final flag that flew over Fort Monroe as well as the Base Commander Tony Reyes' uniform that he wore that day. The FMF will open the exhibit in an invitation only event on Sunday evening, November 10 at 5:00 PM. The event will begin with a champagne reception in the Casemate Museum Entrance Plaza complete with light refreshments and a string quartet provided by the Hampton Roads Philharmonic Orchestra. The Museum doors will open at 5:30 PM for an evening tour of the museum and a reception with Retired Colonel Reyes at the exhibit.

Holly Days at Fort Monroe

The FMF is once again able to host the Third Annual Holly Days exhibit at Fort Monroe through the generous donation of Kim Maloney and the James Maloney Foundation. As a result of her sponsorship for this event, the FMA and the FMF will host a tree lighting ceremony on December 8 for the trees on Ingalls Road and Cannon Park. The event will include a performance by the Hampton Roads Philharmonic Orchestra in the Post Theatre followed by the lighting of a 45 foot tall holly tree in Canon Park. The event will also include a community sing-a-long and a special appearance by Santa Claus! Support for this event will be provided by staff from the FMA, volunteers from the community and financial support from the FMF.

Virginia Symphony at Continental Park

As a result of the generous donation by APM Terminals to the FMF the Virginia Symphony Orchestra once again played in Continental Park to a crowd estimated at over 3,000 attendees. In addition to this effort, the FMF raised money by selling ads in the symphony program and hosted a special reception at the FMA house both before and after the concert. Over 100 people attended the receptions at the FMA house.

Kayak Launch

The FMF submitted a \$25,000 grant request for the FMA Kayak Launch at Mill Creek that was installed in June. The FMF Executive Director also submitted conceptual sketches to a regional architecture firm to expand the kayak launch project to include improvements to the parking lot, adding stairs to the beach, adding shelters, and planting coastal plants. The final drawings from the architecture firm will provide an opportunity for the FMF to seek additional grants and perhaps find a corporate sponsor to complete the project.

Foundation Consultant

The FMF Executive Director postponed the hiring of the consultant until later in the year.

Altru Software Update

The FMA staff continues to take classes on the implementation of the system to track reservations for events, manage an annual donor campaign, and help track designated donations to the FMF. The FMF has established an electronic account and we can now accept donations through a wireless card reader.