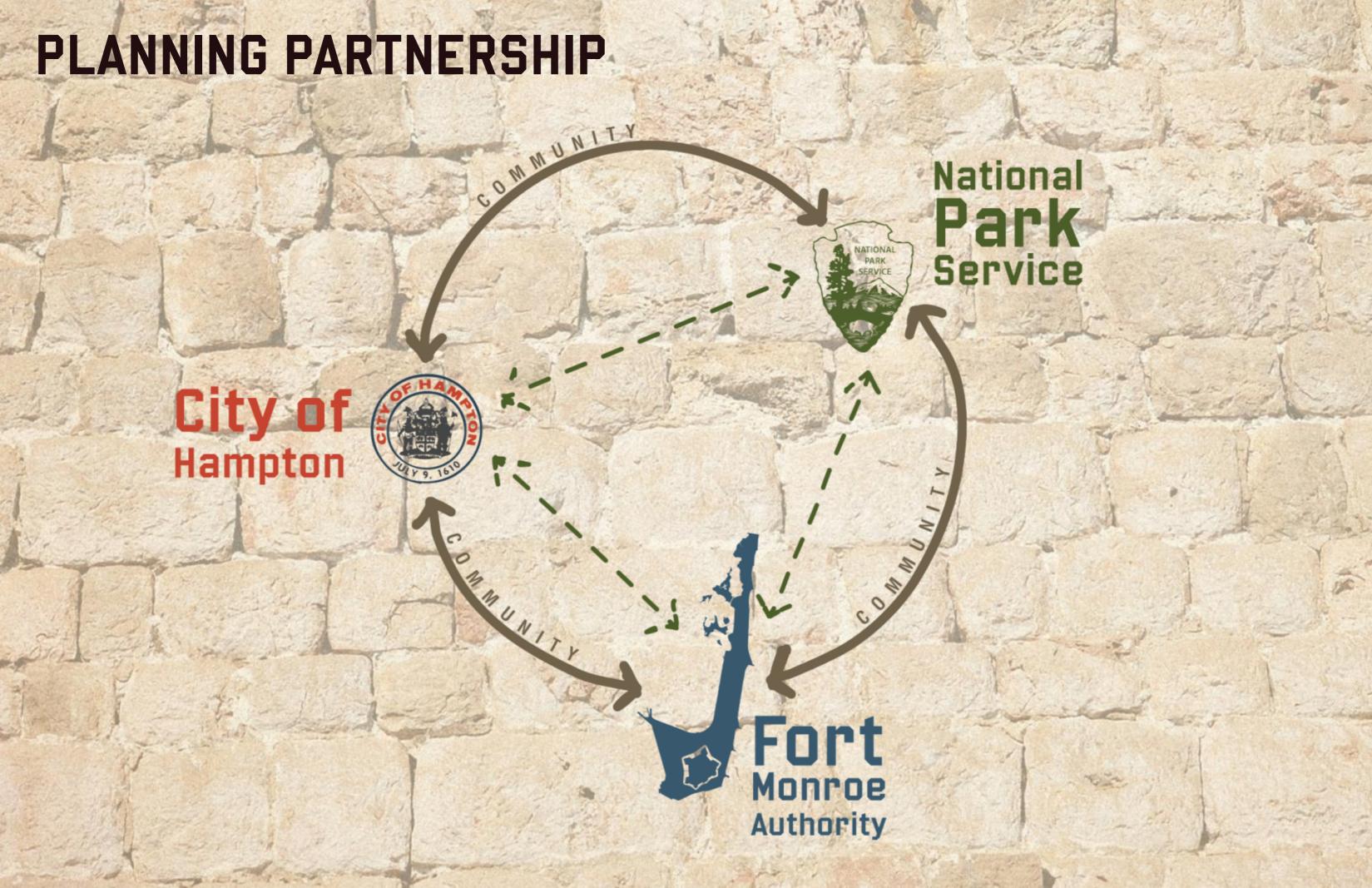
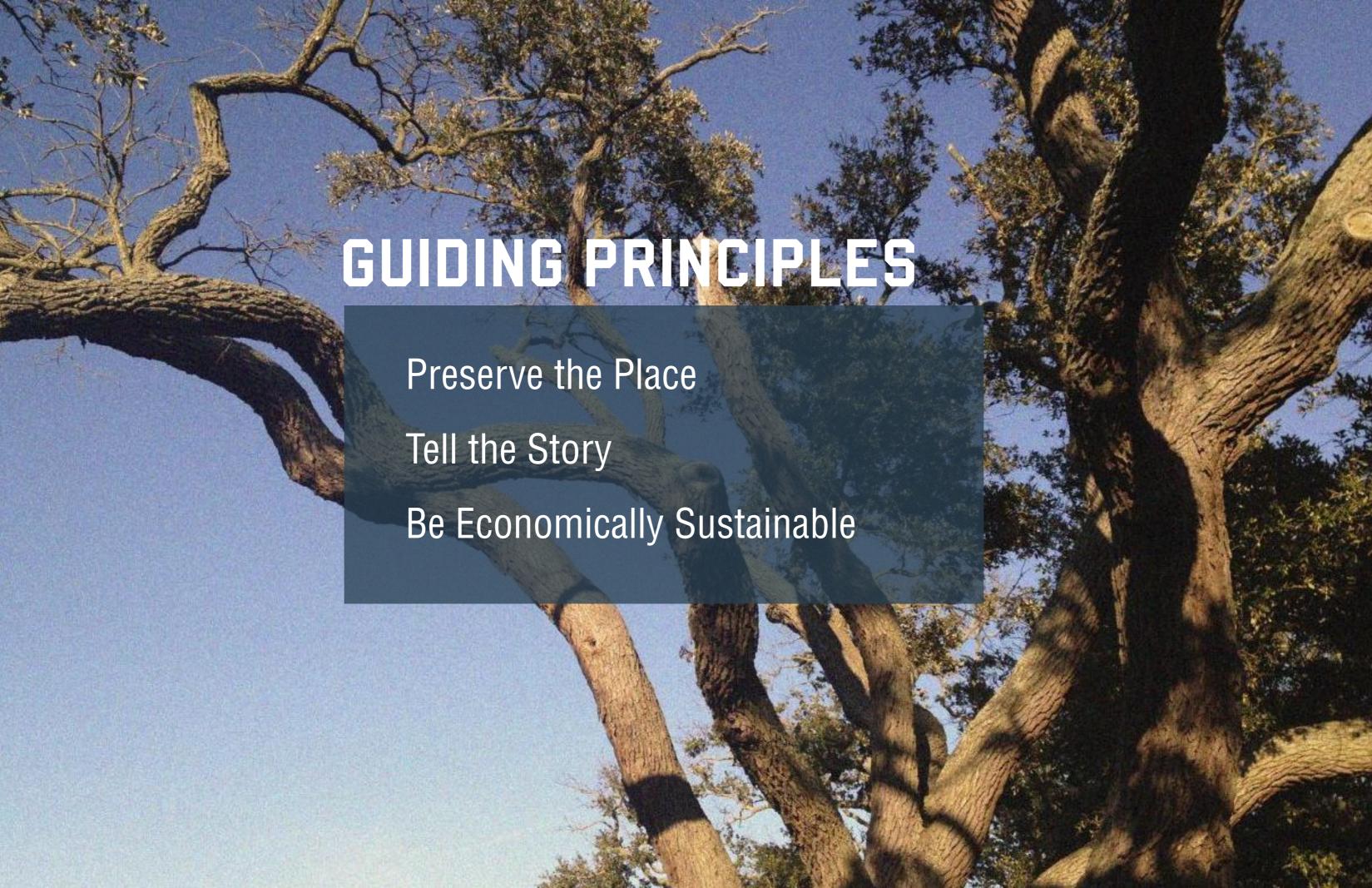


MASTER PLAN COMMUNITY MEETING

SEPTEMBER 27-28, 2012 FORT MONROE AUTHORITY

SASAKI





FORT MONROE ACHIEVEMENTS

Reuse of Historic Structures

- More than 100 of the 174 homes are currently leased
- Both churches remain occupied
- Casemate Museum remains open to the public
- Paradise Ocean Club opened in the former Officer's Club
- City of Hampton police department and the Virginia State Police have both leased properties at Fort Monroe
- Freedom Support Center will be opening this fall to assist our veterans

FORT MONROE ACHIEVEMENTS

Recent Public Programs

- Easter Sunrise service for over 300 people
- OpSail 10,000 visitors
- Music by the Bay Thursday night summer concerts with 11 military bands
- Virginia Symphony Orchestra performance at Fort Monroe

More than 40,000 people attended events at Fort Monroe this summer

FORT MONROE ACHIEVEMENTS

FMA & City of Hampton Partnership

- Fishing pier free and open to the public
- Lifeguards at Outlook Beach all summer
- YMCA Day Camp 350 children daily at Fort Monroe

More than 40,000 people attended events at Fort Monroe this summer



SPORTS LIFE OPINION HRMILITARY HRTICKET SAVVY SHOPPER ROOM&YARD CLASSIFIEDS

BUSINESS EDUCATION HEALTH NATION/WORLD POLITICS PORTS SPECIAL PROJECTS VIRGINIA YOUR RIGHT TO KNOW CHOOSE A COMMUNITY

9/11 Anniversary Pictures: LPGA At Kingsmill VIDEO: Shin Talks About Kingsmill Win Gas Prices Weather

Wherry Demolition



(Sangjib Min / September 17, 2012)

Matthew Paul, left, a worker of Macsons Demolition and Environmental Services, collects copper pipes to recycle as the first building of The Wherry Quarter at Fort Monroe is demolished in Hampton on Monday, September 17, 2012. Thirty one buildings will be torn down next couple of months.







E-mail Buy Photos Twitter Facebook S Stumble Upon









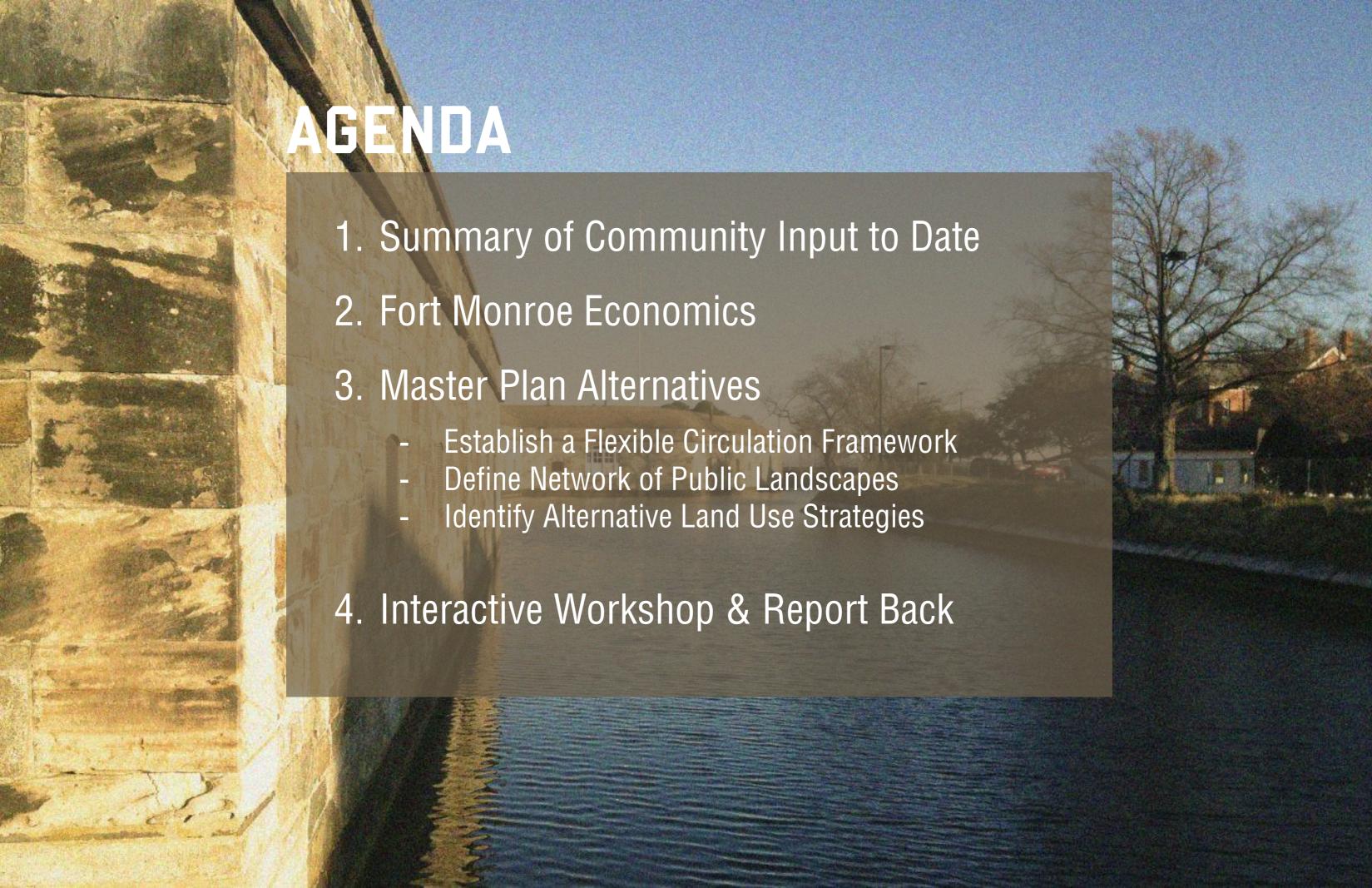


FORT MONROE'S "SEISMIC SHIFTS" IN POLICY, PLANNING & ECONOMICS

- Wherry Apartments closed (loss of revenue)
- President declared portions of Fort Monroe a unit of the National Park Service
- Property has not yet reverted from the Army to the Commonwealth of Virginia or transferred to the National Park Service
- General Assembly approved the ability to sell land in the Historic Village and North Gate
- FMA started a new Master Plan process
- Historic Preservation Design Standards are affecting the reuse of the property

5 WAYS TO FINANCE ADAPTIVE REUSE OF HISTORIC BUILDINGS

- Public Grants
- Project Debt
- Private Development
- Project Business Plan
- Hybrid Models







COMMUNITY INPUT JUNE-SEPTEMBER







MIND MIXER IDEA OVERVIEW

increase since June 2012

442 participants

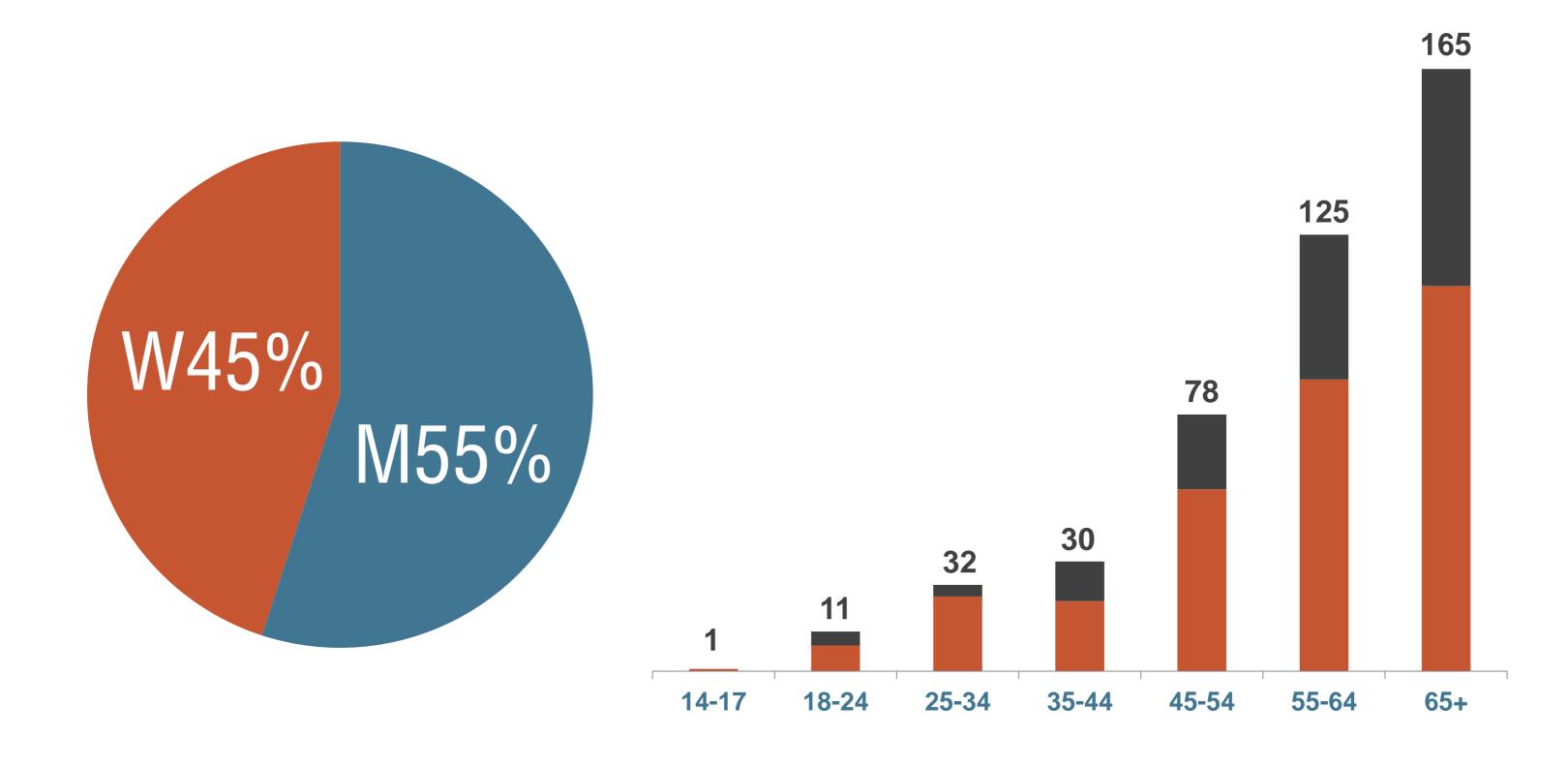
4215

364 ideas

4181

1541 comments +916

WEBSITE PARTICIPANTS



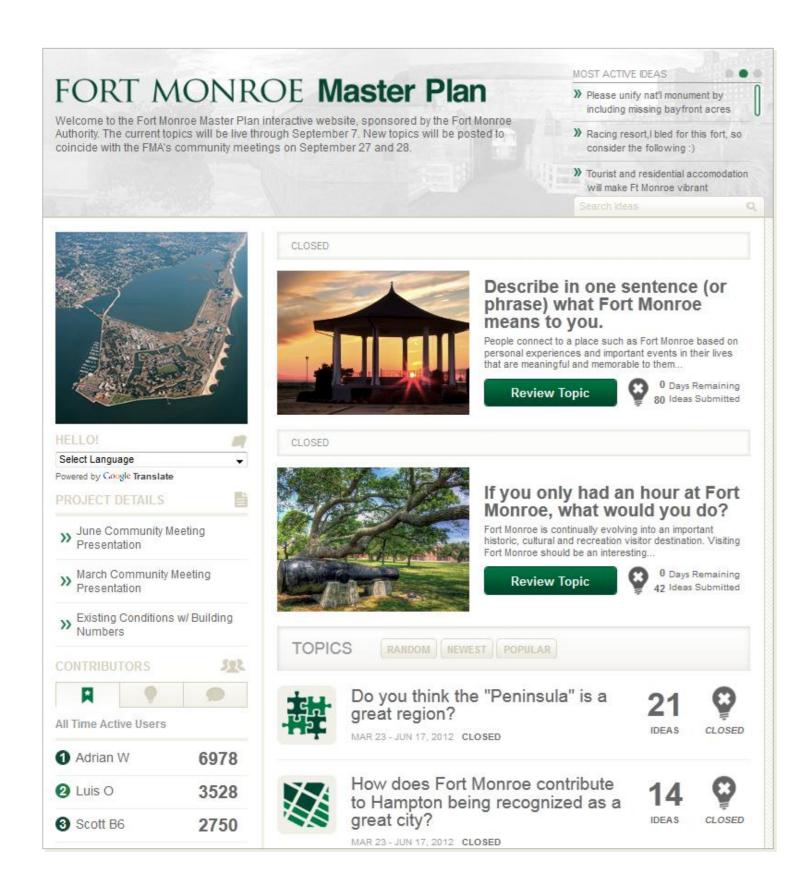
5 TOPICS/QUESTIONS

- Describe in one sentence (or phrase) what Fort Monroe means to you.
- If you only had an hour at Fort Monroe, what would you do?
- What can be done to **enhance the residential experience** and lifestyle at Fort Monroe?
- Can you think of creative reuse ideas for Batteries Irwin and Parrott?
- How can the activities of Fort Monroe complement Phoebus and Buckroe?

MOST POPULAR COMMUNITY IDEAS ON MINDMIXER

- "Please unify nat'l monument by including missing bayfront acres"
- "Temporary Use Only of Wherry Buildings"
- "Ft. Monroe--an unknown treasure that **needs to be shared**"
- "Greatness in Protecting Our Historical Landmarks"
- "The People Want to be Heard!"

ALL IDEAS AVAILABLE ON WEBSITE



| 4 mark P3 | 2730 | | | | |
|---|-----------------------------|----|--|-----------------|--------|
| 5 Susan B4 06 Ron W 07 Steve C6 | 2618 2410 | ** | Your Vision for Fort Monroe MAR 23 - JUN 17, 2012 CLOSED | 61 IDEAS | CLOSED |
| 07 Steve C6 08 Jean S3 09 Hugh B 10 James N1 | 2346 1166 1032 804 | | How can Fort Monroe accommodate institutions that would contribute to quality of life? MAR 23 - JUN 17, 2012 CLOSED | 22 IDEAS | CLOSED |
| | | | How can we ensure a pedestrian friendly street network? MAR 23 - JUN 17, 2012 CLOSED | 11 IDEAS | CLOSED |
| | | 勞 | What would you like to see included in Fort Monroe National Monument? MAR 23 - JUN 17, 2012 CLOSED | 52 IDEAS | CLOSED |
| | | ** | How can we enhance the residential experience at Fort Monroe? JUN 18 - SEP 07, 2012 CLOSED | 27 IDEAS | CLOSED |
| | | | Creative ideas for Batteries Irwin and Parrott | 14 IDEAS | CLOSED |
| | | • | Complementary activities for Phoebus and Buckroe | 11 IDEAS | CLOSED |
| | | | | | |

About MindMixer | How It Works | Idea Tips | FAQ | Guidelines | Terms of Use | Privacy Policy

Site Questions or Concerns?

support@mindmixer.com



| 4 mark P3 2730 5 Susan B4 2618 06 Ron W 2410 07 Steve C6 2346 08 Jean S3 1166 09 Hugh B 1032 10 James N1 804 | | |
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| 09 Hugh B 1032 | 07 Steve C6 | 2346 |
| 1002 | 08 Jean S3 | 1166 |
| 10 James N1 804 | 09 Hugh B | 1032 |
| | 10 James N1 | 804 |





Your Vision for Fort Monroe





How can Fort Monroe accommodate institutions that would contribute to quality of life?



hat would you like to see included in Fort Monroe National Monument?

Monroe?



Creative ideas for Batteries Irwin and Parrott

How can we enhance the

residential experience at Fort



Complementary activities for Phoebus and Buckroe

DESCRIBE IN ONE SENTENCE (OR PHRASE) WHAT FORT MONROE MEANS TO YOU

- "As one of the last natural coastal areas on the East Coast, Ft. Monroe must be protected for our citizens and **not turned into a compound for the elite**."
- "Avoid Overdevelopment and Maximize Open Space"
- "Fort Monroe's Uniqueness Makes Hampton a Destination City"
- "Re-Create View to Honor Fortress and Those Who Have Served Here"
- "Open space and history: **Preserve the history** of the Fort **and keep it as open as possible** so it can serve the entire region and the nation. Fort Monroe is not a place for excessive development for the benefit of the private sector."

IF YOU ONLY HAD ONE HOUR @ FORT MONROE

- "If I had only one hour, I would **explore as much of Fort Monroe's historical and natural assets as I could** by foot or bicycle, including walking around ramparts, along Bay and observing ships. If I had time, it would be nice to close with a meal, in Historic Village."
- "Visit the Casemate Museum"
- "Learn about history and share with my children."
- "One Hour to Experience Fort Monroe?!?"
- "Bay breezes, open spaces, pedestrian friendly paths, great views"

ENHANCING THE RESIDENTIAL EXPERIENCE AND LIFESTYLE @ FORT MONROE

- "Renovate and upgrade existing homes; don't add condos!"
- "Make Fort Monroe a Grand Public Place"
- "Reserve one of the homes, on Generals Row, to be used as a special-function location for weddings and other parties."
- "Redevelopment with class and dignity"
- "Tourist and residential accommodation will make Ft Monroe vibrant"

CREATIVE REUSE IDEAS FOR BATTERIES IRWIN AND PARROTT

- "Viewing spots"
- "Unified Welcome Center and Restored Endicott Battery"
- "Make the Batteries Accessible"
- "A Place for Artists--Painters, Photographers"
- "Battery Bistro and Museum with Live Shipping Traffic Info"

HOW CAN THE ACTIVITIES OF FORT MONROE COMPLEMENT PHOEBUS AND BUCKROE?

- "Bike Trails"
- "[Phoebus and Buckroe] can serve as the location for hotels and resort function to keep inappropriate development off Fort Monroe. Phoebus is already a quaint small town which can provide much for visitors to the area with proper planning and development."
- "What is good for Phoebus & Hampton already exists at FM"
- "Canoe and Kayak from Phoebus to Buckroe"
- "Extension of walking path from Buckroe Beach"

FORT MONROE ECONOMICS



THE ECONOMICS OF FORT MONROE

- When it established the FMA, the Virginia General Assembly mandated that Fort Monroe be operated in "a way that is economically sustainable."
- "Economic sustainability" means generating revenue to pay the costs to meet Commonwealth goals to:
 - Preserve Fort Monroe's historic buildings and grounds
 - Provide access to historic features and recreation
 - Demonstrate exemplary stewardship of natural resources
 - Create a community desirable as a place to reside, work and visit

ECONOMIC ROLE OF THE MASTER PLAN

The Fort Monroe Master Plan supports revenue generation

- Identifies the "what" and "where" for uses of existing buildings and new development
- Sets forth a physical plan to establish a viable community of residents, businesses, and visitors

The master plan influences costs

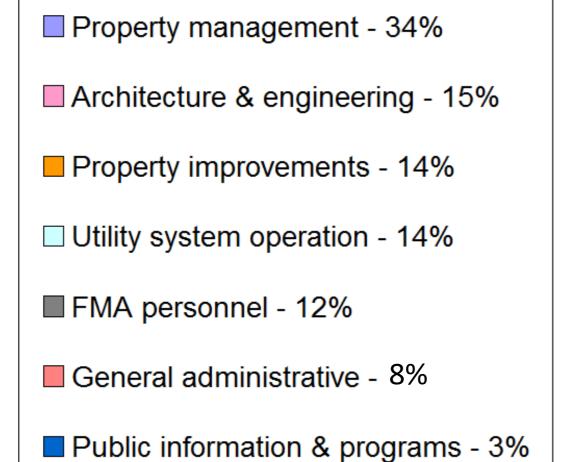
- Determines needed infrastructure improvements
- Identifies common areas, parks, open space, and recreation
- Requires ongoing FMA organization for implementation
- The master plan must offer a path to economic independence

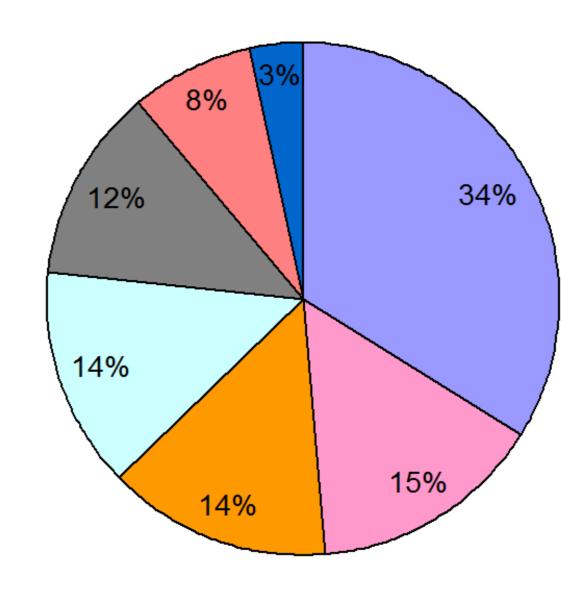
HOW THE FMA IMPLEMENTS THE PLAN

- Serves as the property steward of buildings and lands
 - Property management services to FMA-operated buildings
 - Disposition of property through leasing and/or sales (as may be permitted by law)
- Provides public works services
 - Maintain roads, bridges, sidewalks, traffic signals, parking lots, & common areas
 - Operate utility systems (other than electric)
 - Maintain landscapes
- Establishes & promotes public programs and access
 - Owns and manages Casemate Museum
 - Operates public programs (recreation, special events, etc.)
- Oversees historic preservation, natural resource protection, environmental sustainability & permitting

WHAT FORT MONROE COSTS TO OPERATE

- \$13.2 million adopted budget for fiscal year 2012-13
- Key cost components:

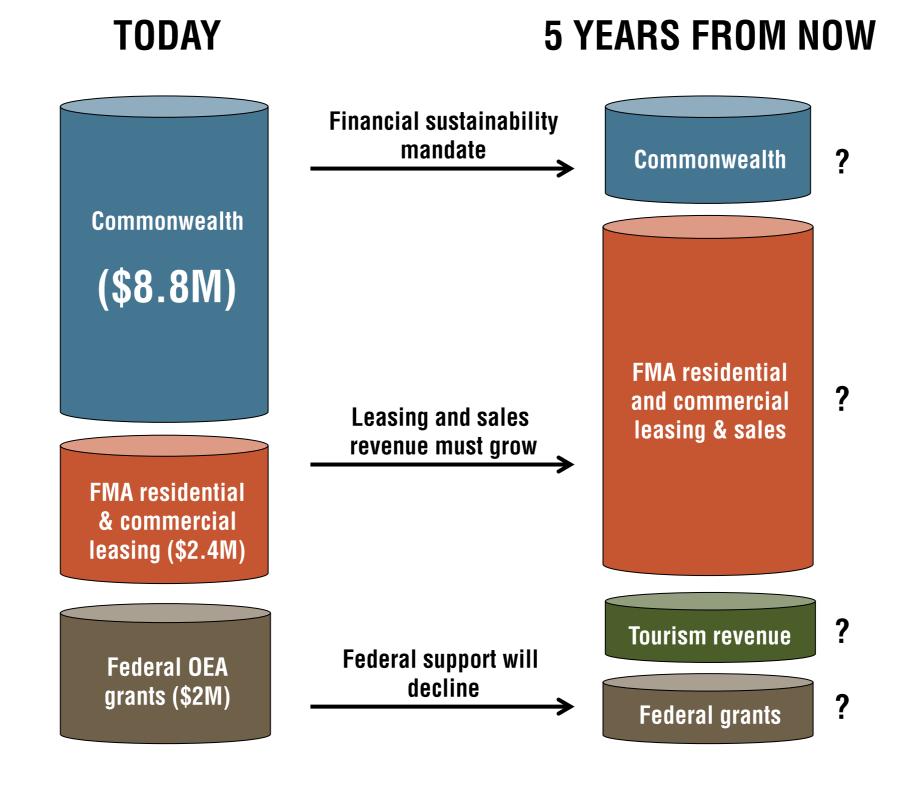




EXPENSE DETAILS

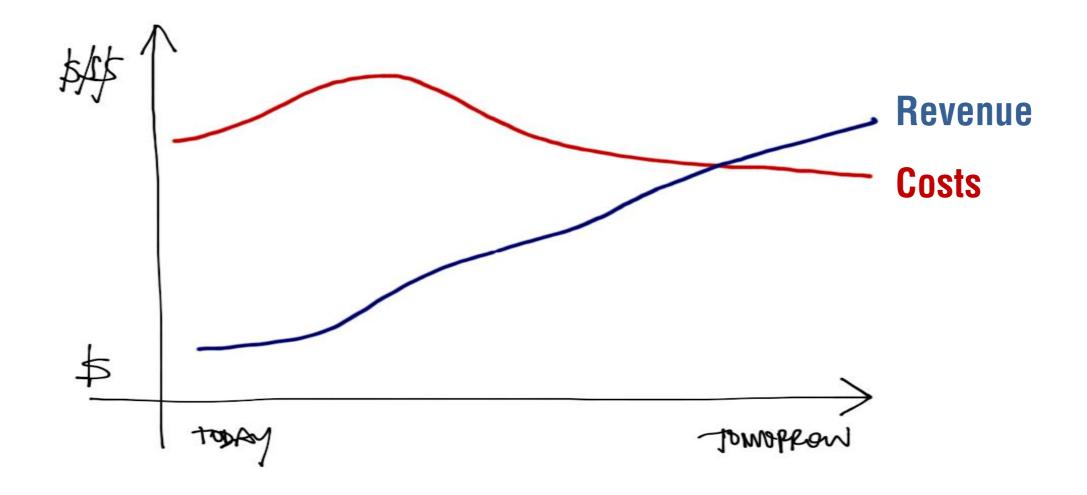
- In-lieu property tax payment to City of Hampton (PILOT)
 - Estimated at \$1.2 million this year
- High costs to maintain vacant buildings and grounds
 - Historic buildings need special care to preserve for reuse
- FMA retains ownership of utility systems
 - Systems do not meet local standards
 - Too costly to upgrade for transfer to other agencies
- Significant current and ongoing costs to evaluate condition of buildings and infrastructure systems
- Metering & improvements needed to attract tenants
- Provision of supplemental security
 - Protects vacant buildings and open spaces

WHERE WILL REVENUE COME FROM?



THE ECONOMIC CHALLENGE

- The FMA must generate enough revenues to cover its expenses
- There are multiple paths to financial sustainability

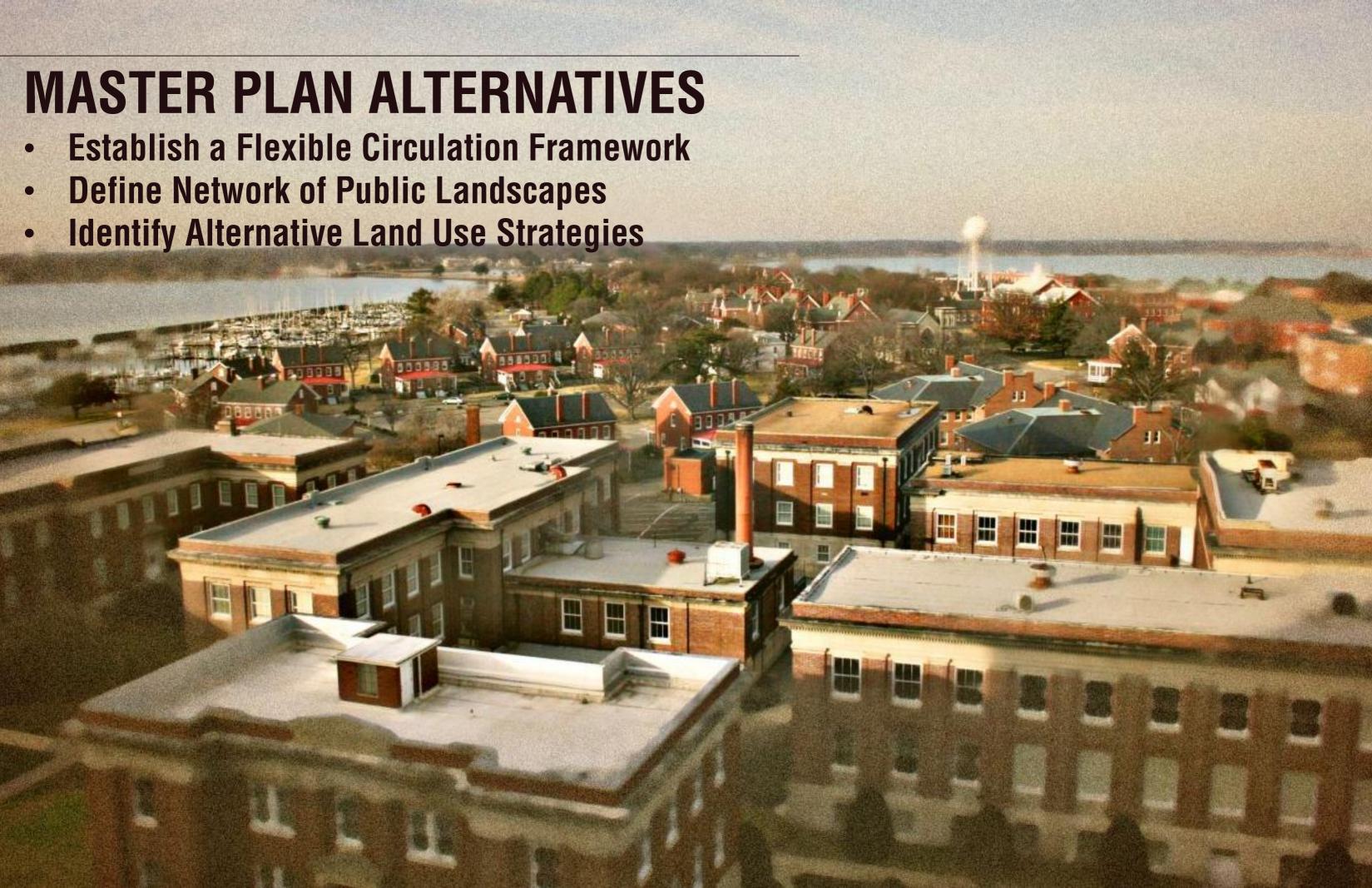


 It is clear that revenue will have to come primarily from existing buildings and appropriate new development

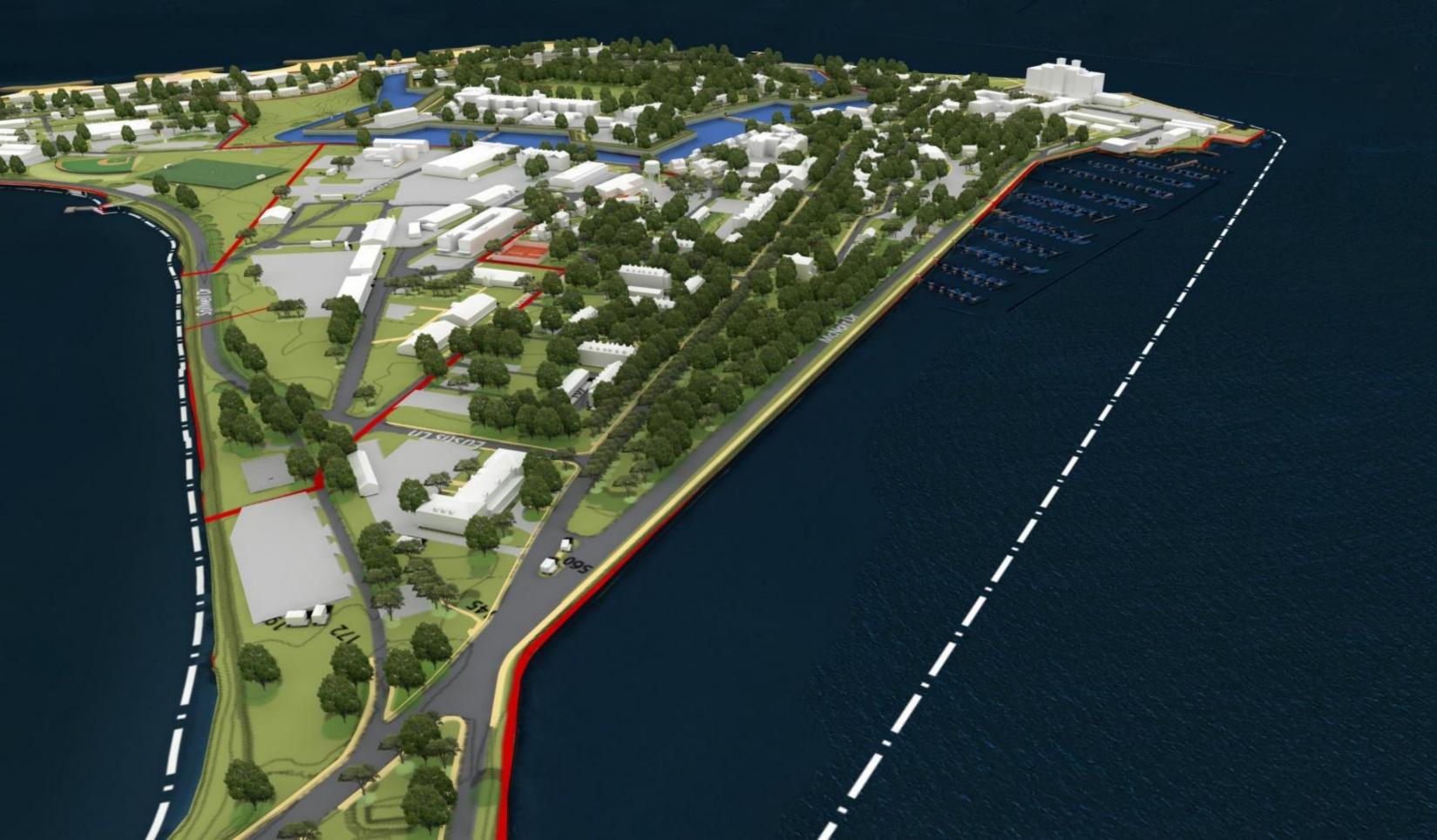
ECONOMIC CONSIDERATIONS

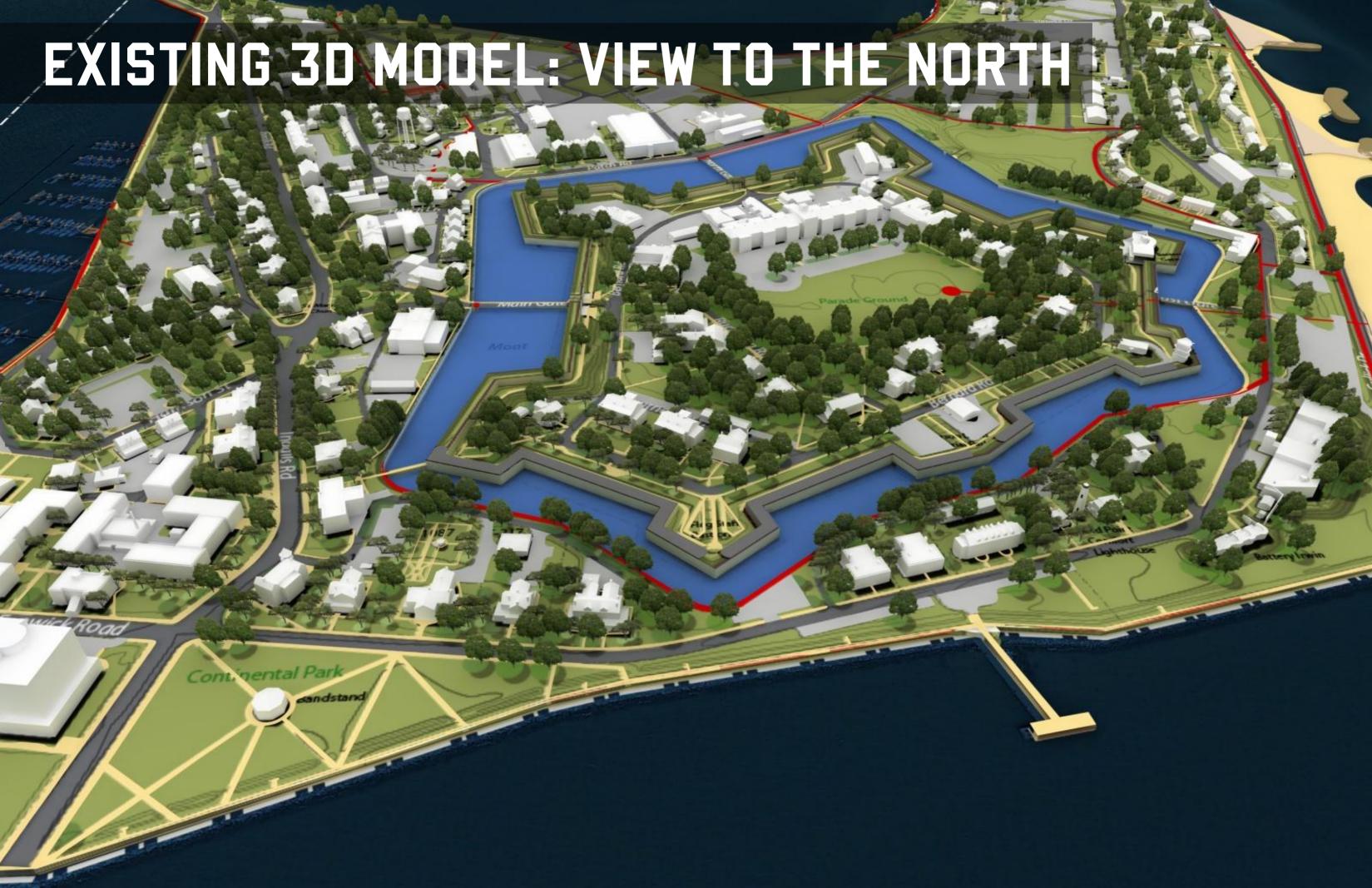
1. How can we reduce expenses?

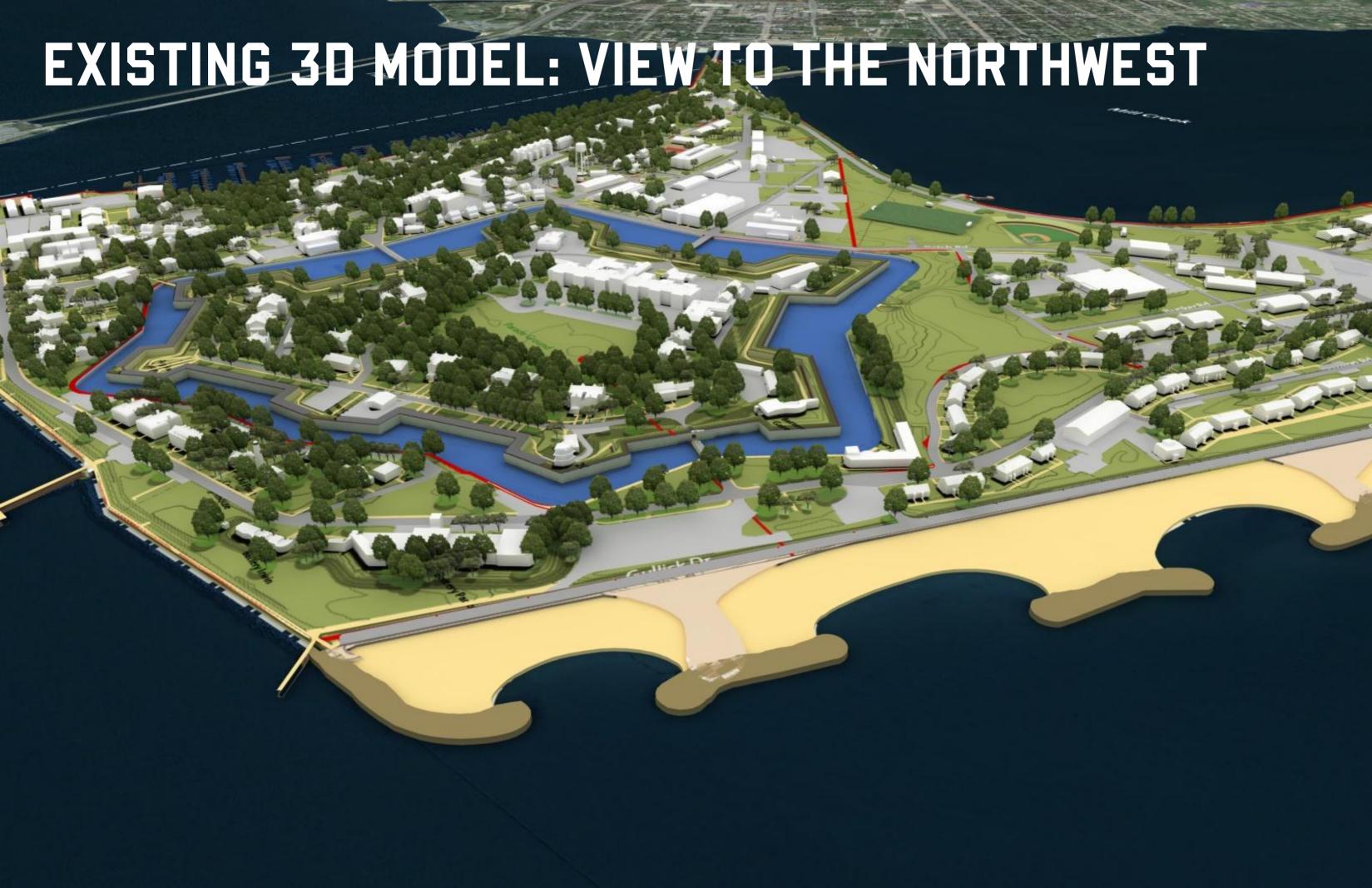
2. How can we increase revenues?

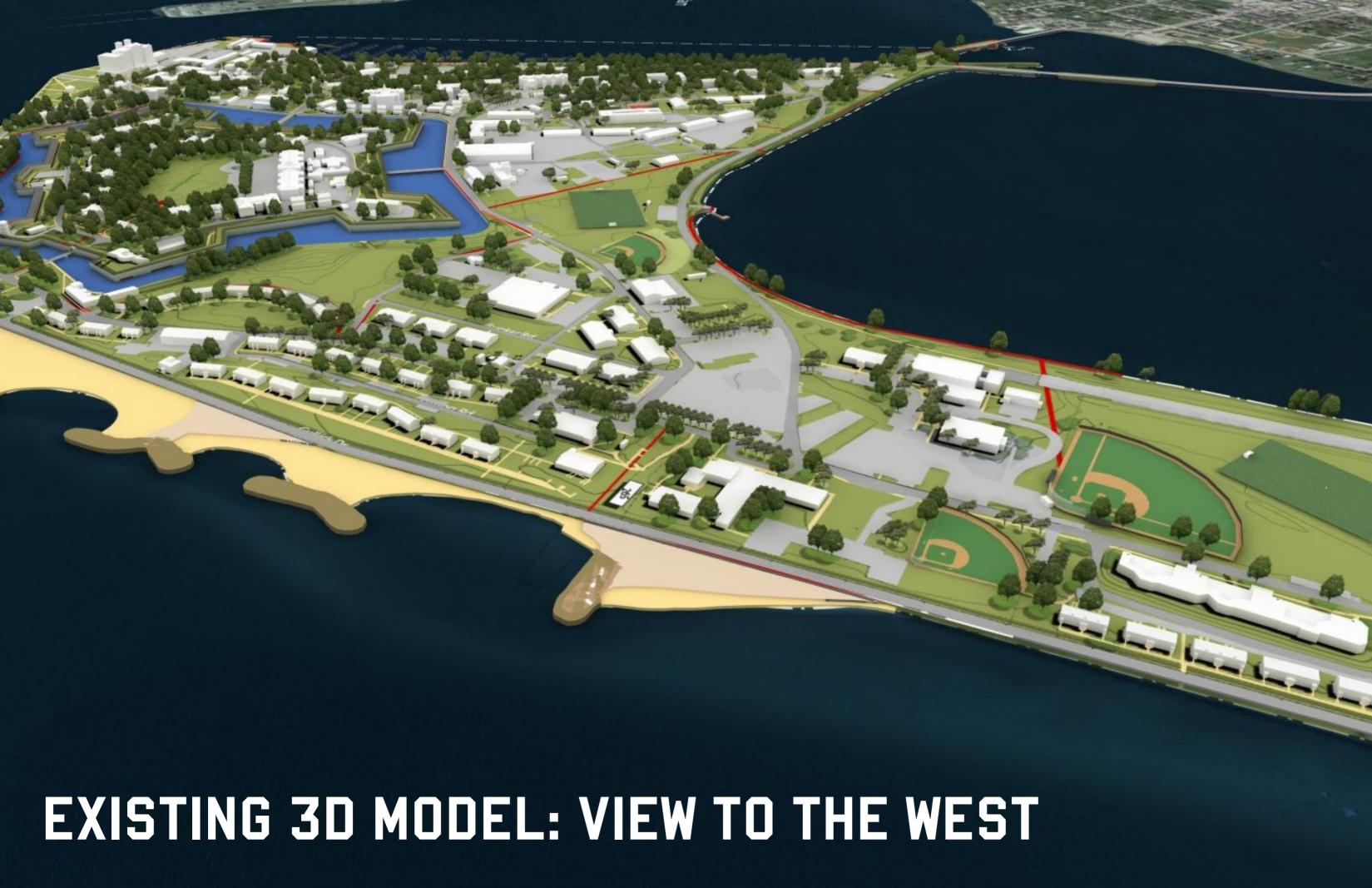


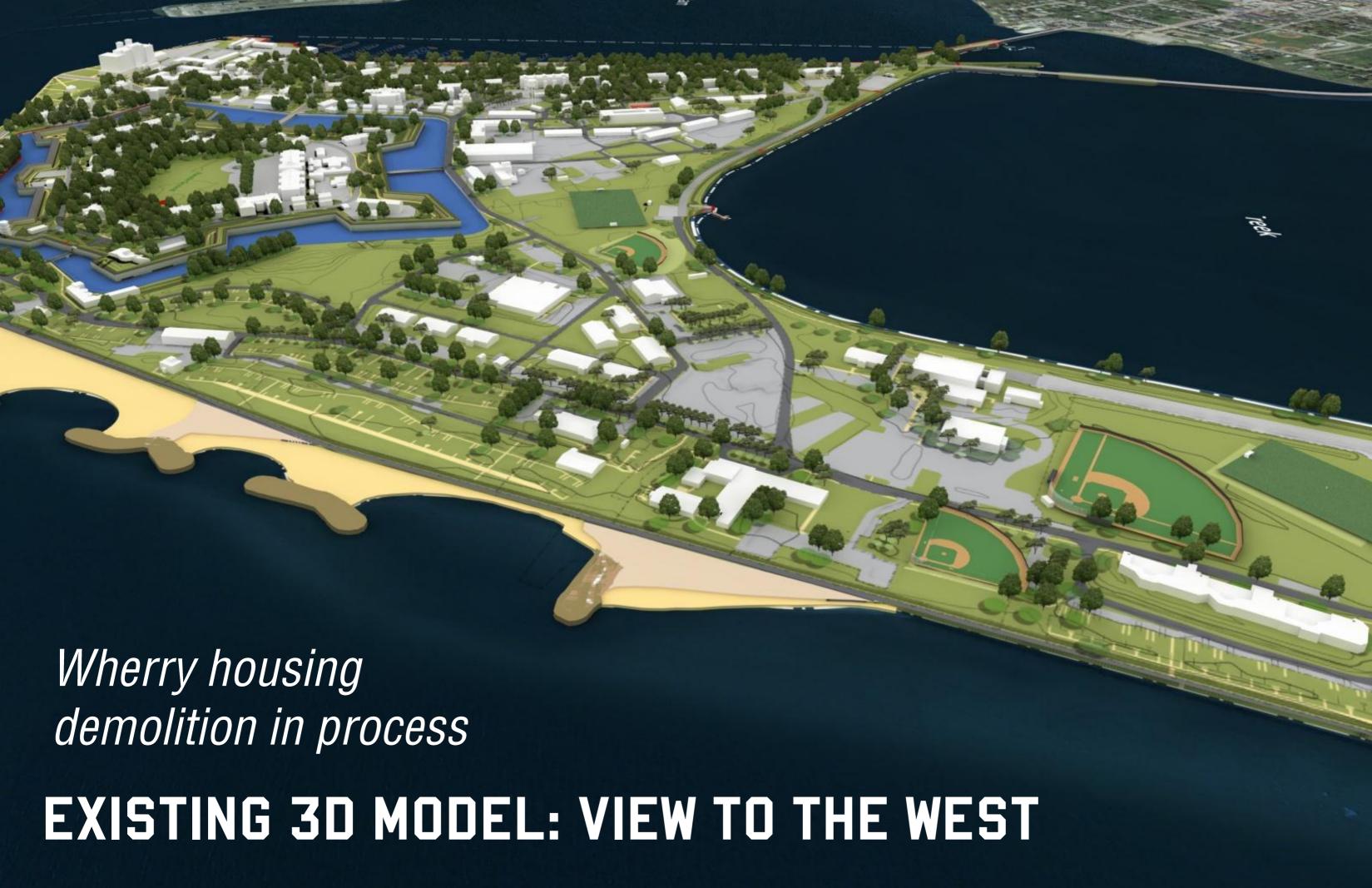
EXISTING 3D MODEL: VIEW TO THE SOUTH

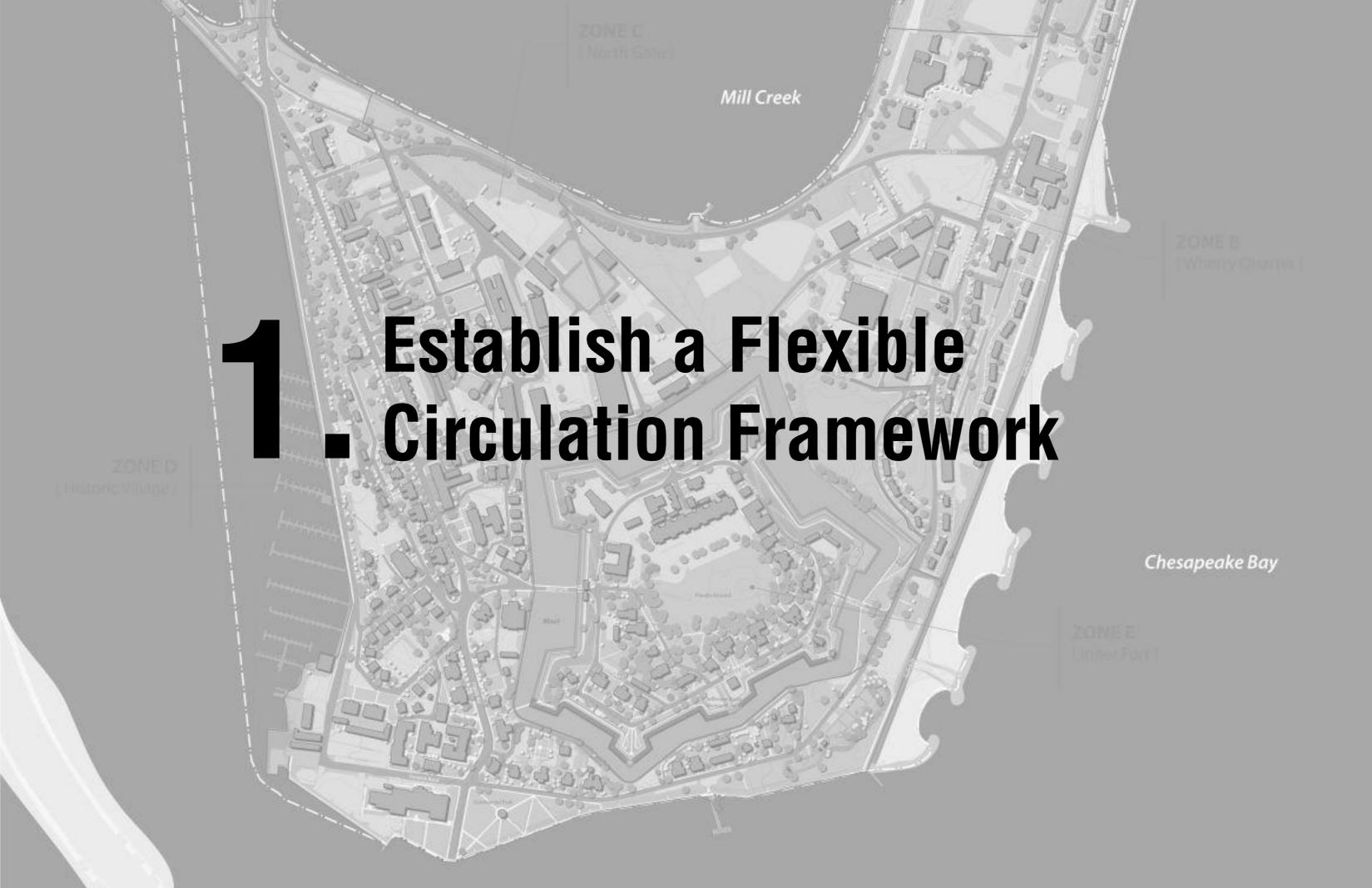


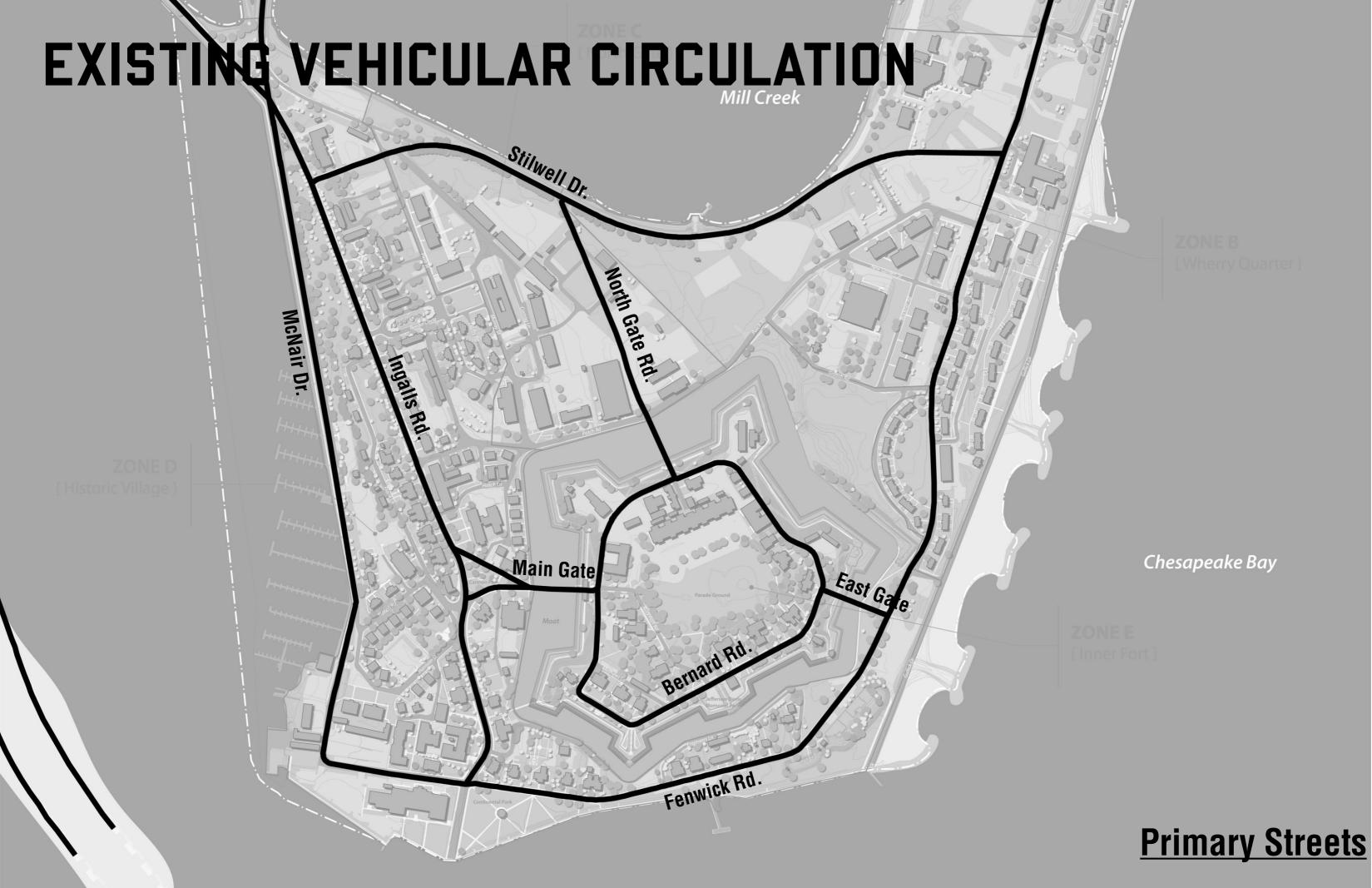


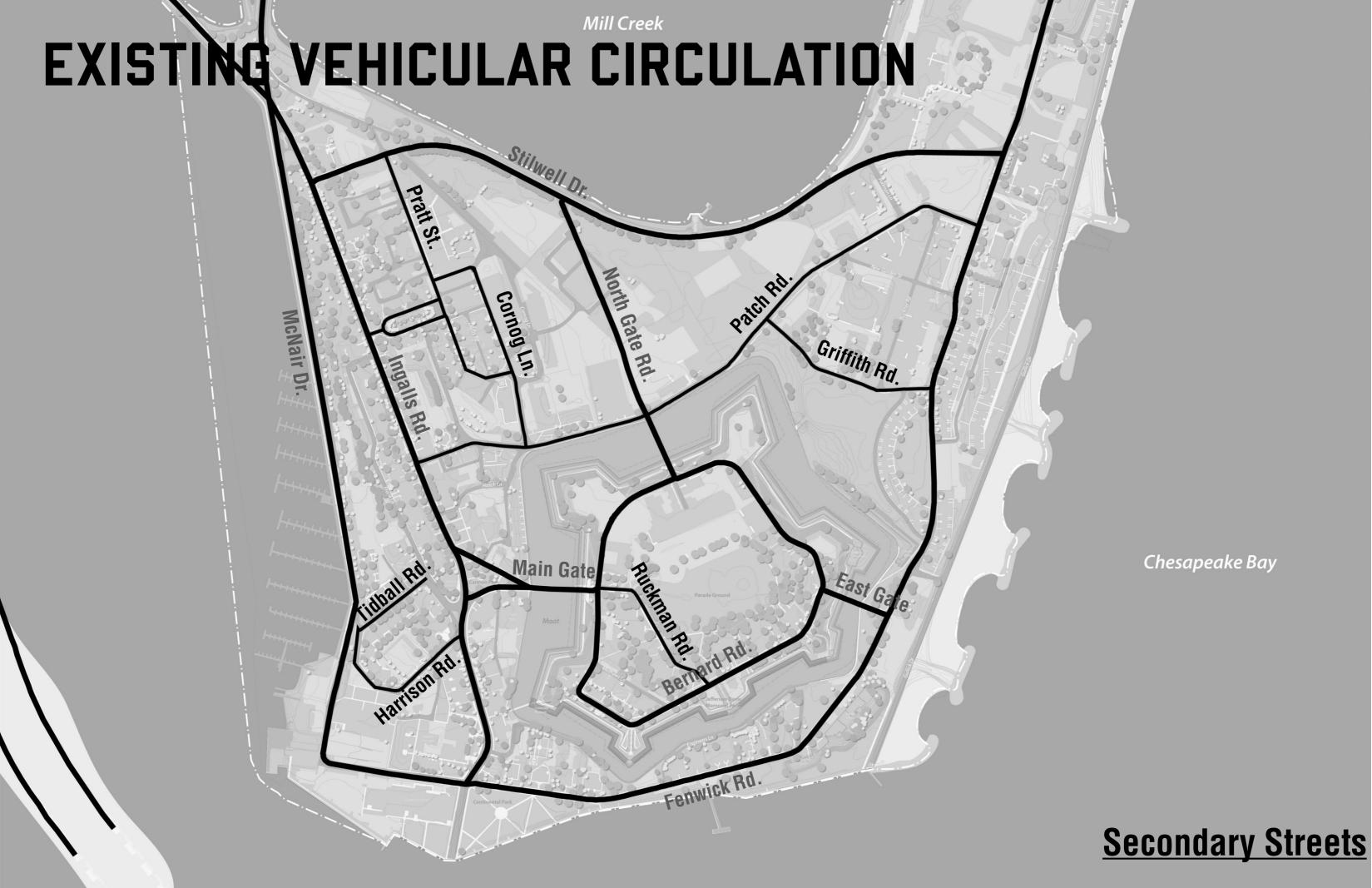


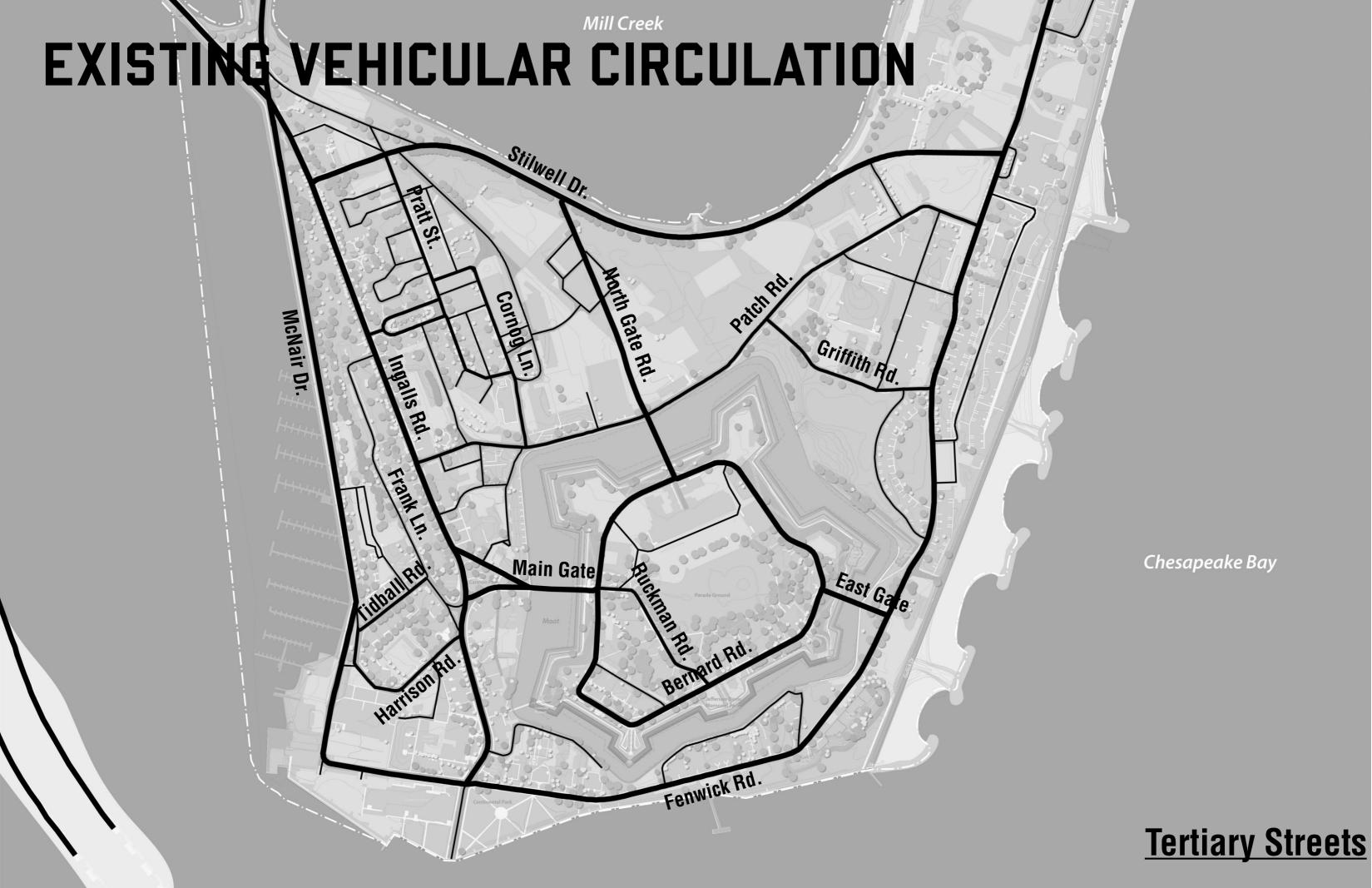


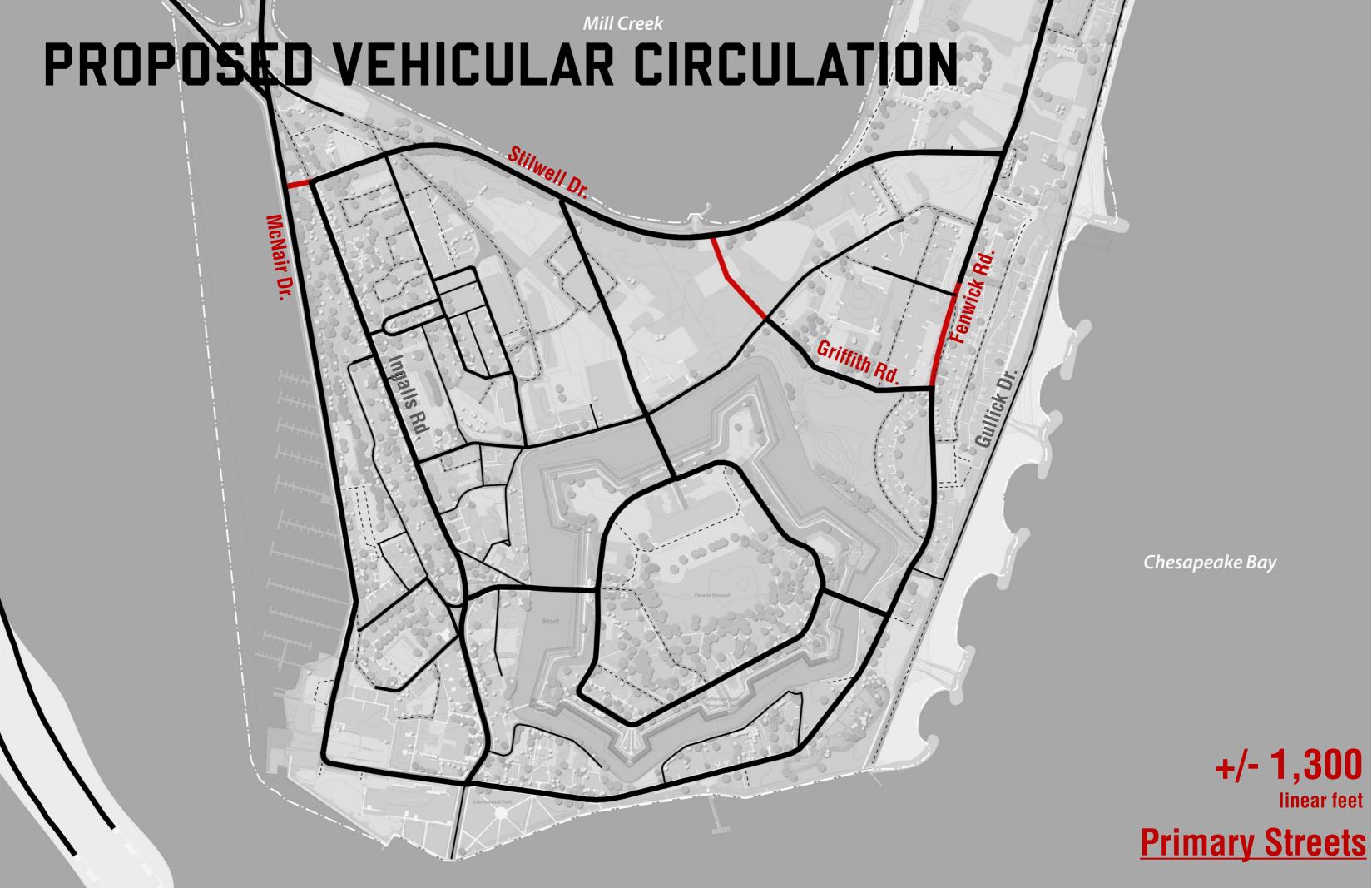


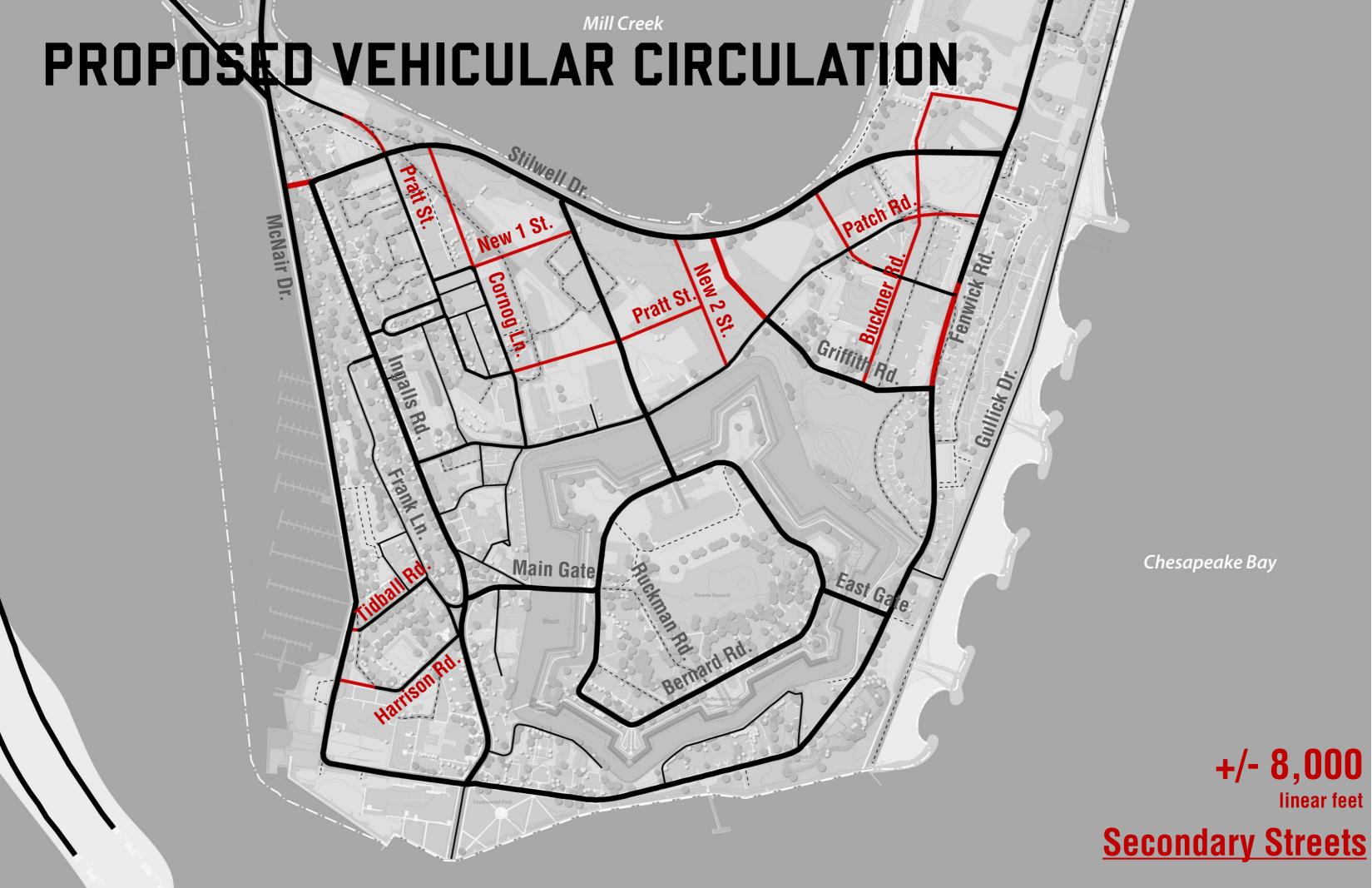


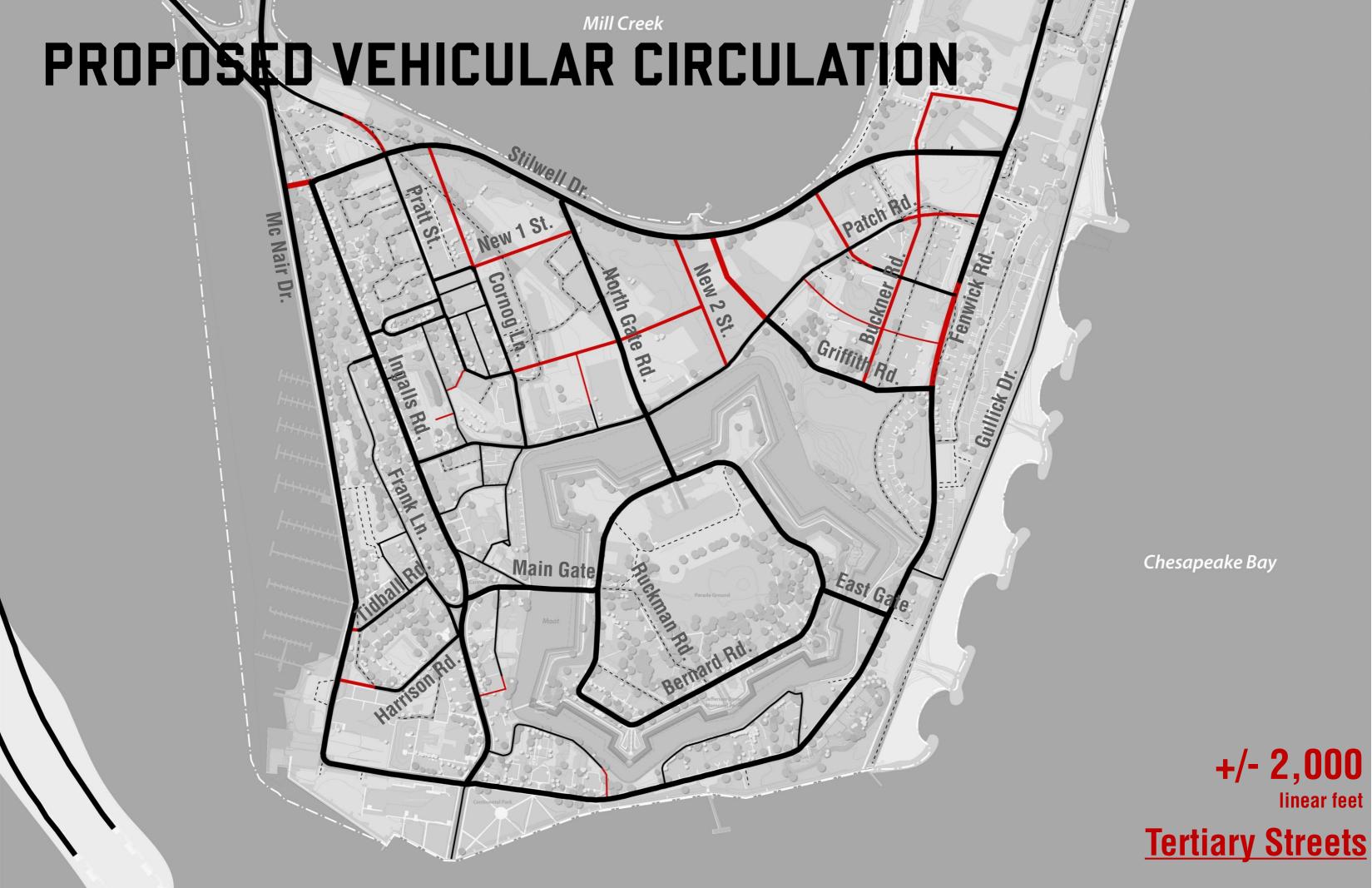


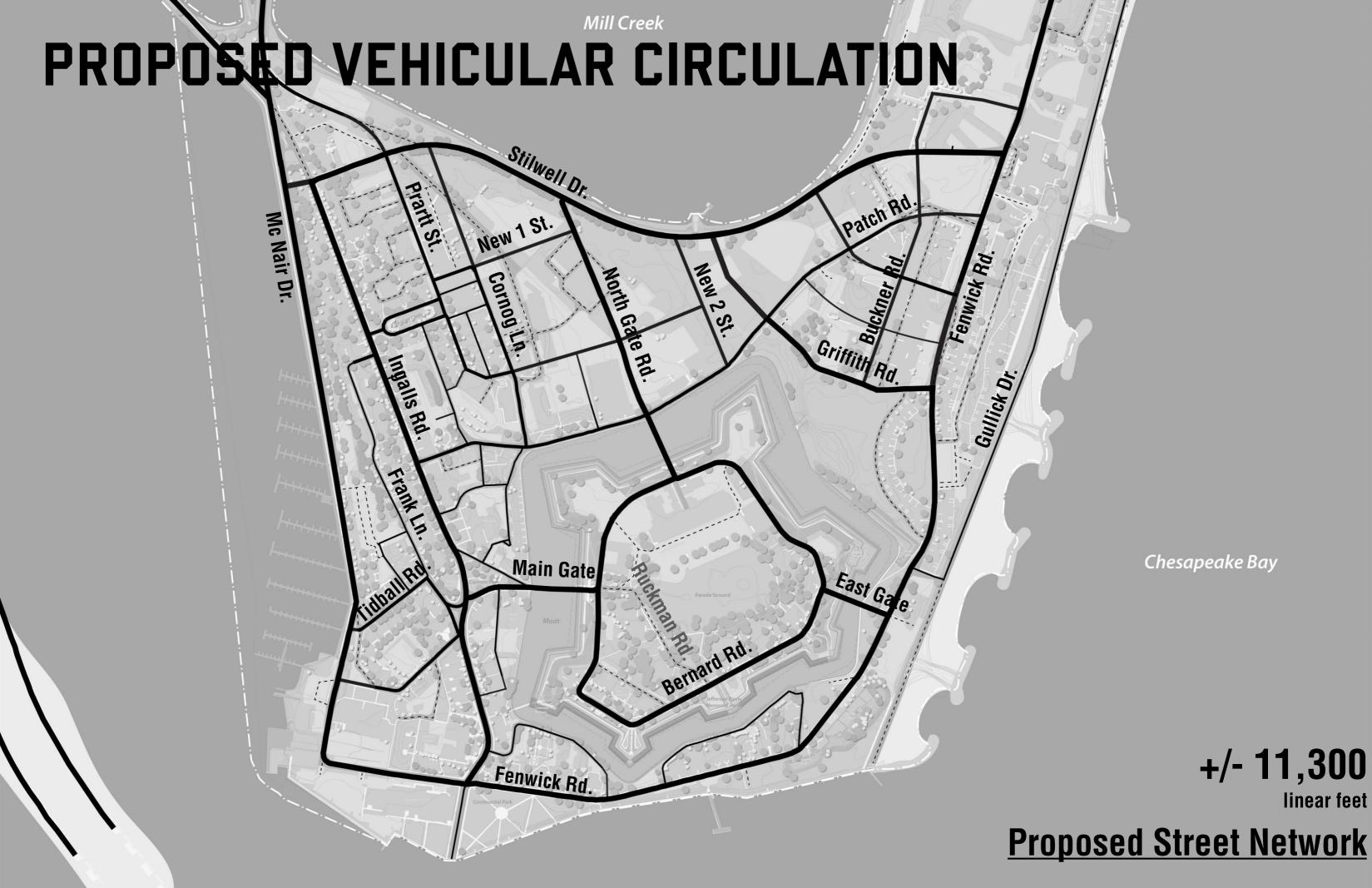


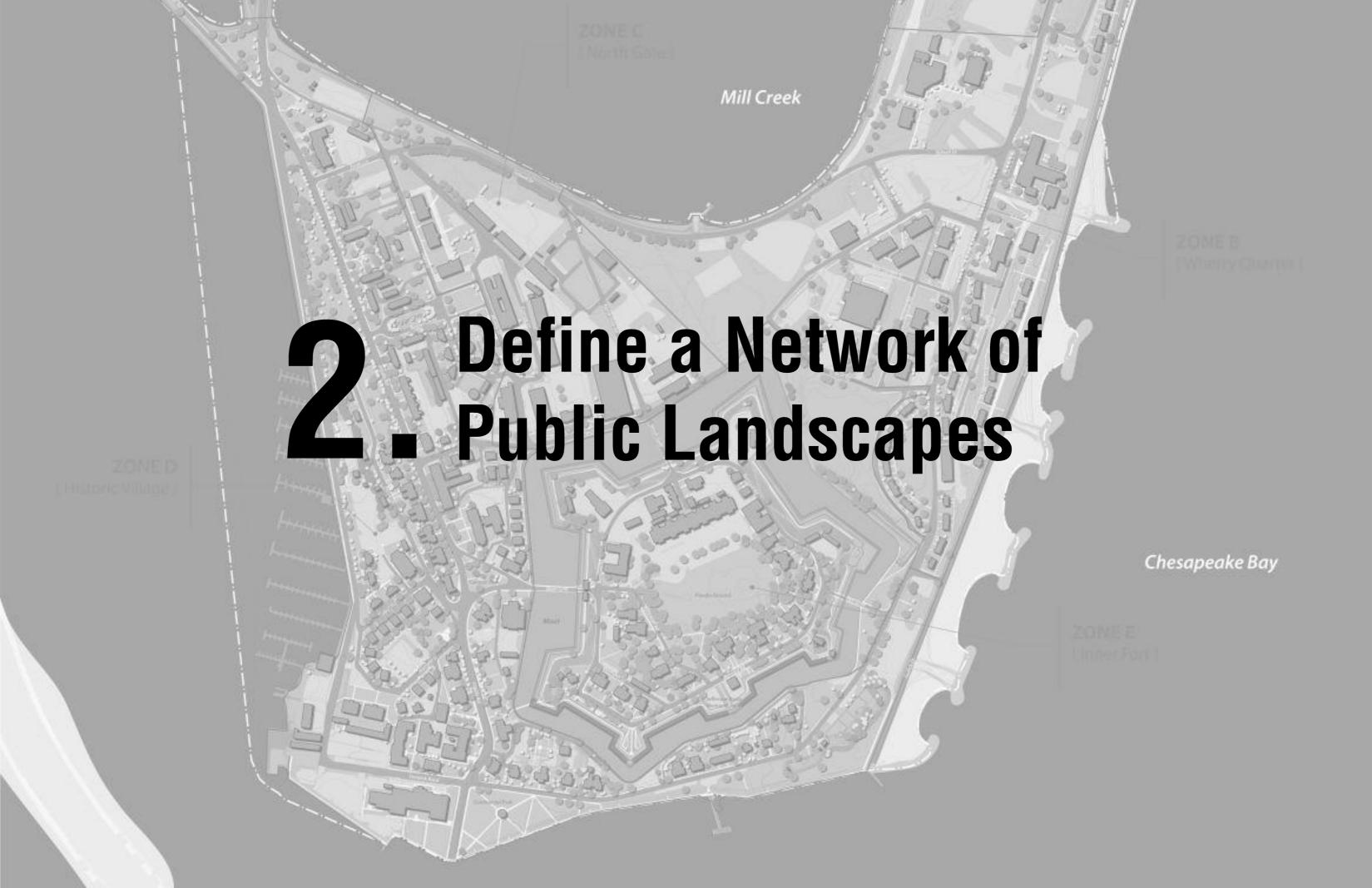






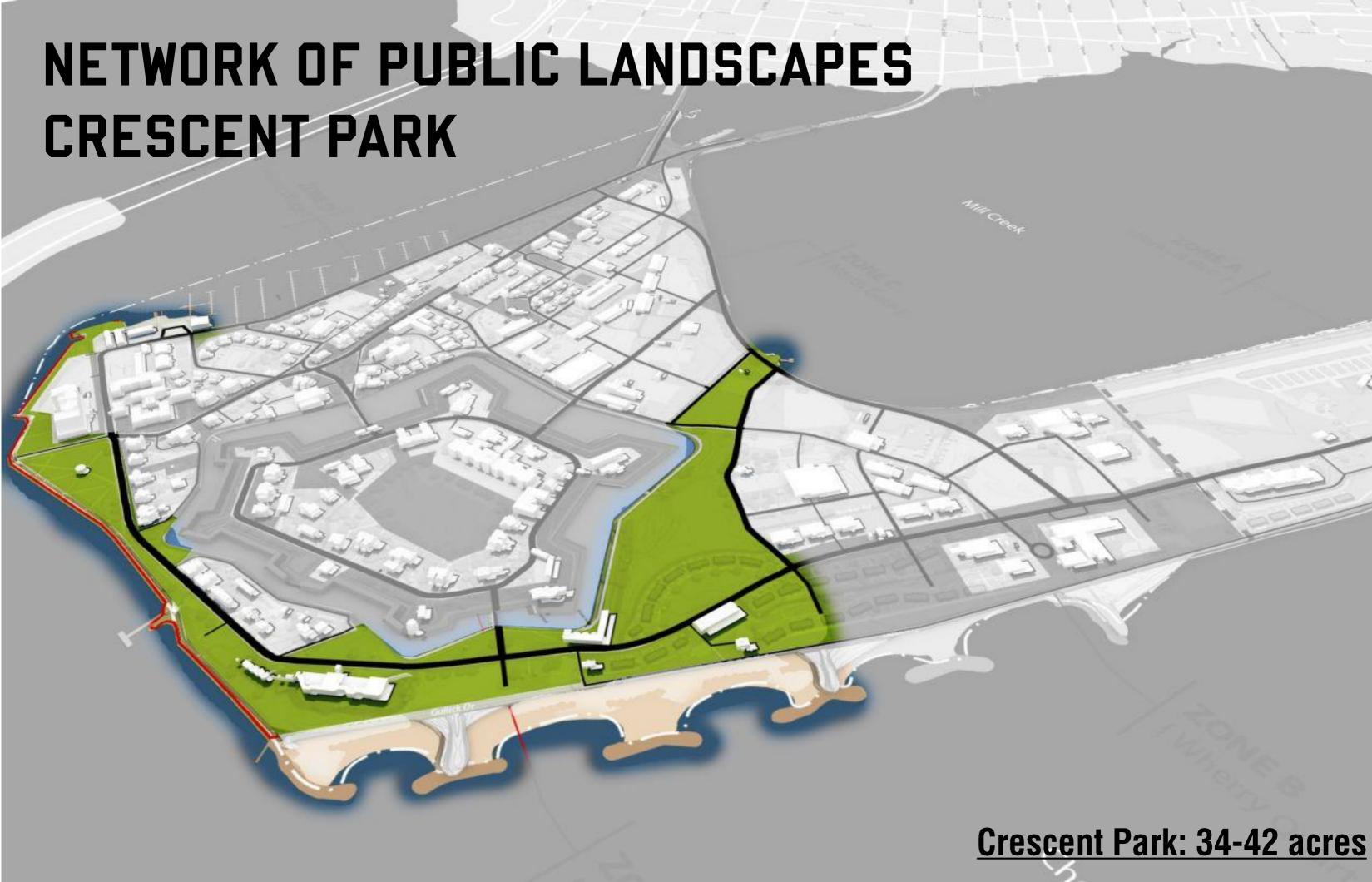


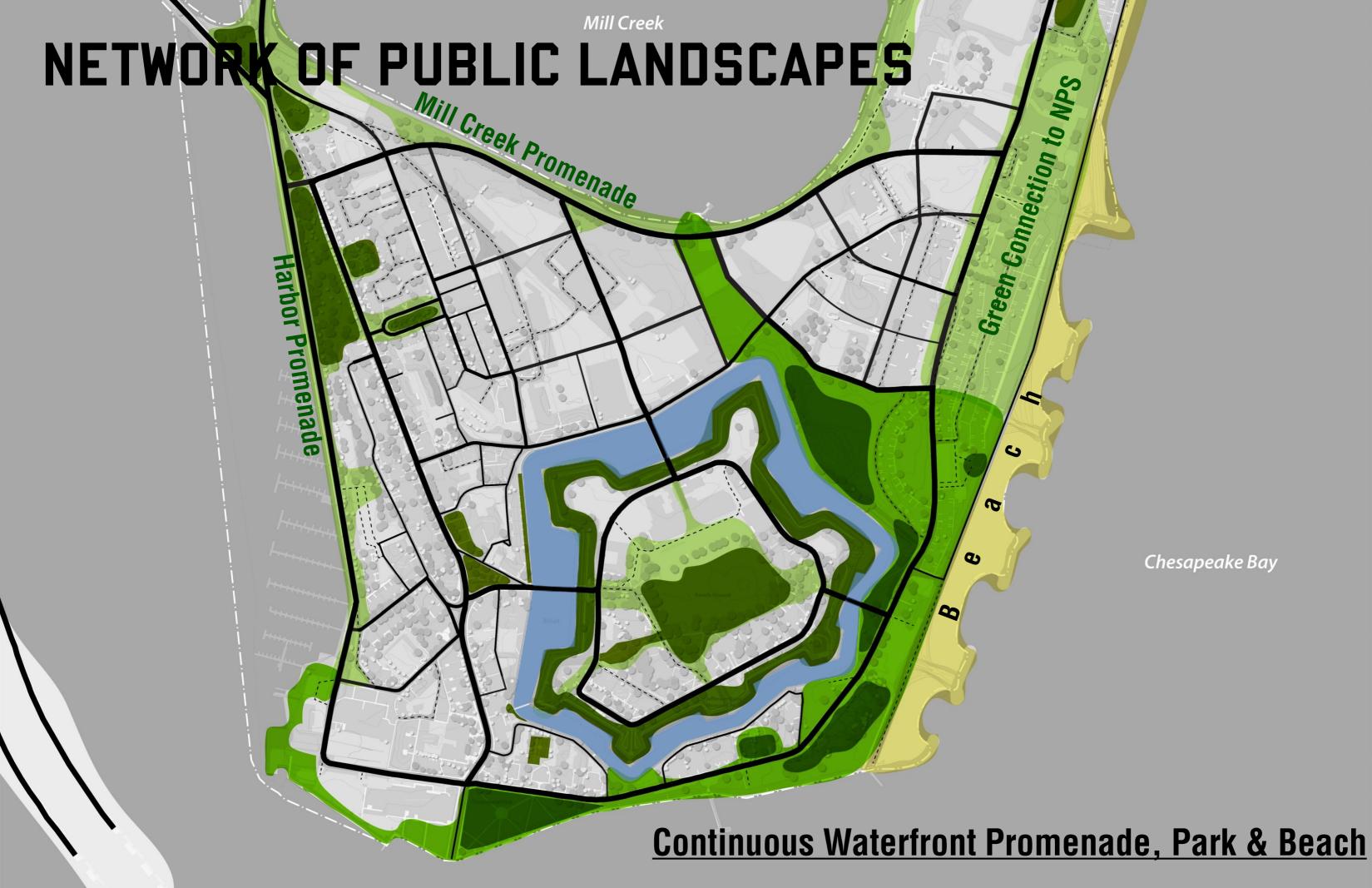


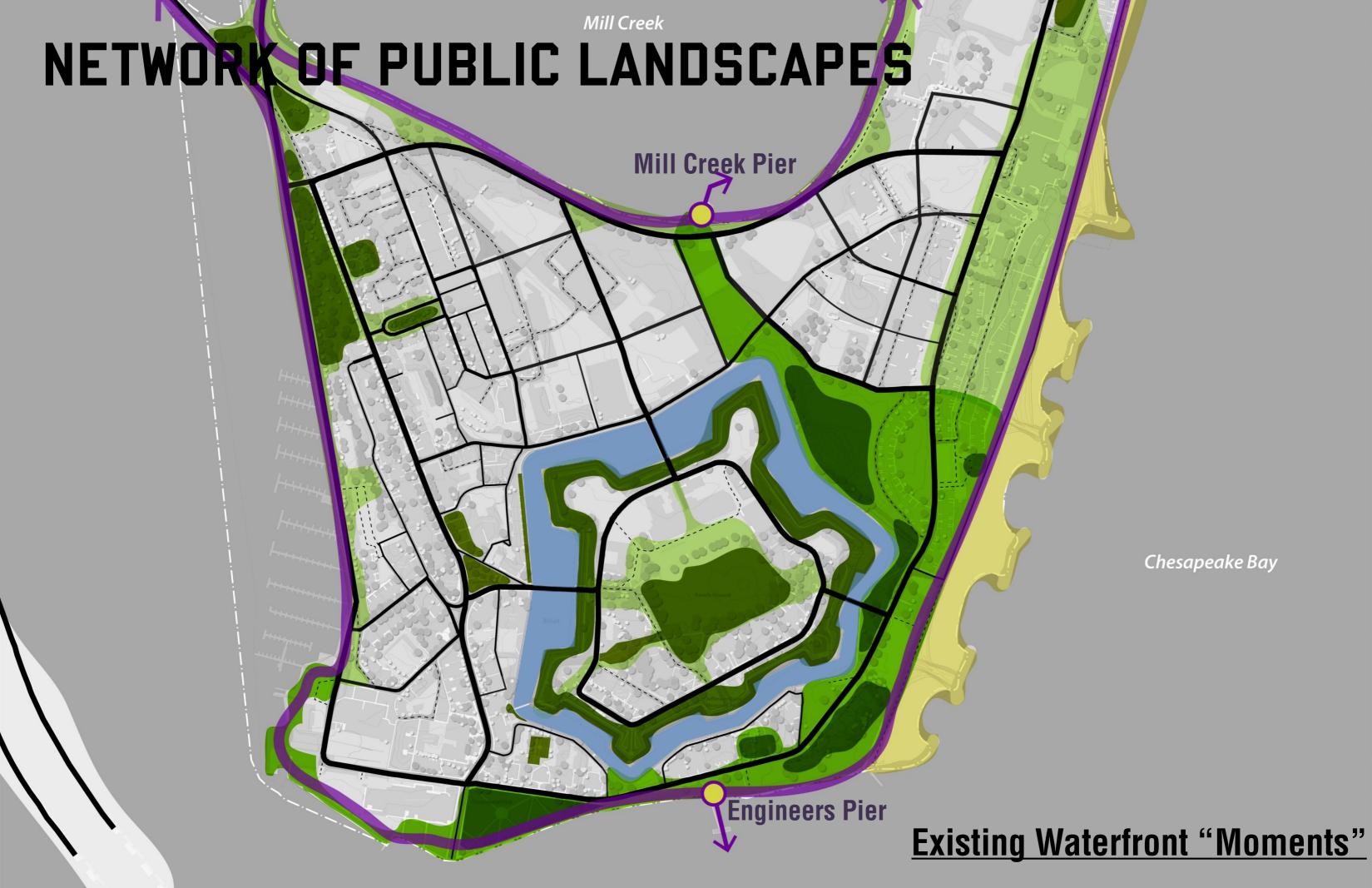


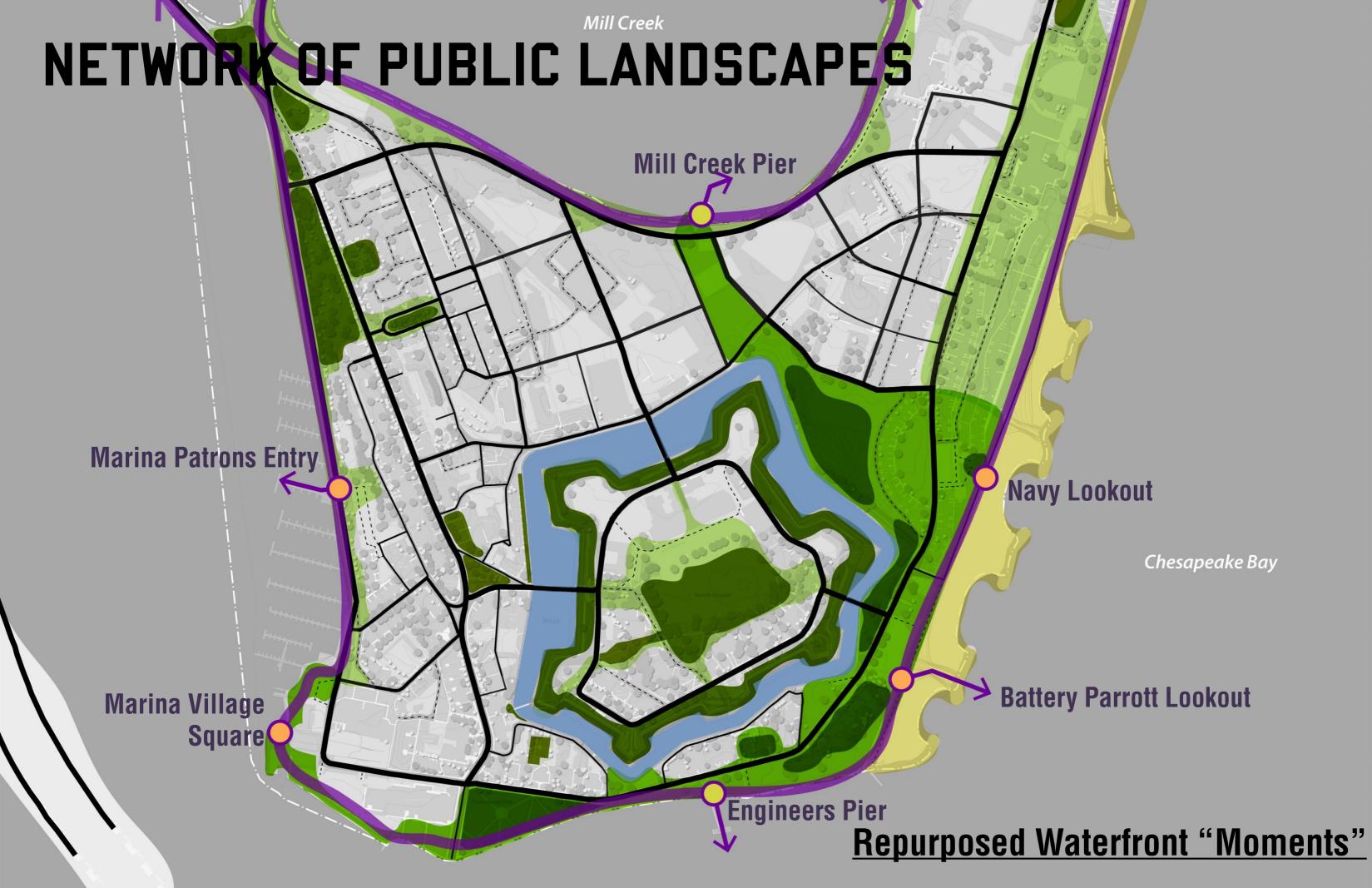
















7 MILE FORT MONROE WATERFRONT TRAIL:









FOUNDATIONAL DOCUMENTS

PRESERVATION CONSTRAINTS

We are working within the preservation constraints endorsed by the Virginia Department of Historic Resources, the National Park Service, and others

- Programmatic Agreement (PA)
- Memorandum of Understanding (MOU)
- Historic Preservation Manual & Design Standards (Draft)



FORT MONROE HISTORIC PRESERVATION MANUAL & DESIGN STANDARDS

Historic Village

- This area has a high concentration of contributing buildings which can be adaptively reused for a variety of uses.
- The historic buildings will be protected and reused and infill development will be allowed on a limited basis.



FORT MONROE HISTORIC PRESERVATION MANUAL & DESIGN STANDARDS

North Gate

 This area has contributing buildings suitable for adaptive reuse and the potential for new construction that is in keeping with the character of this zone.



FORT MONROE HISTORIC PRESERVATION MANUAL & DESIGN STANDARDS

Inner Fort

- This area contains some of the most significant historic resources and requires the strictest standards of preservation and protection.
- A restoration standard will be used for building exteriors.
- No new infill construction is proposed within the Stone Fort.
- The adaptive reuse of buildings will look to support the interpretation of the Fort.
- This area has contributing buildings planned for adaptive reuse.



FORT MONROE HISTORIC PRESERVATION MANUAL & DESIGN STANDARDS

Wherry Quarter & East Peninsula

- The uses of these areas are undetermined at this time.
- Transitions between more natural areas and more developed areas.
- The FMA Master Plan & Implementation Strategy embraces the following goals for the Wherry Quarter:
 - Create a significant green connection between NPS sites
 - Protect key viewsheds
 - Utilize existing infrastructure and buildings



FORT MONROE HISTORIC PRESERVATION MANUAL & DESIGN STANDARDS

West Peninsula

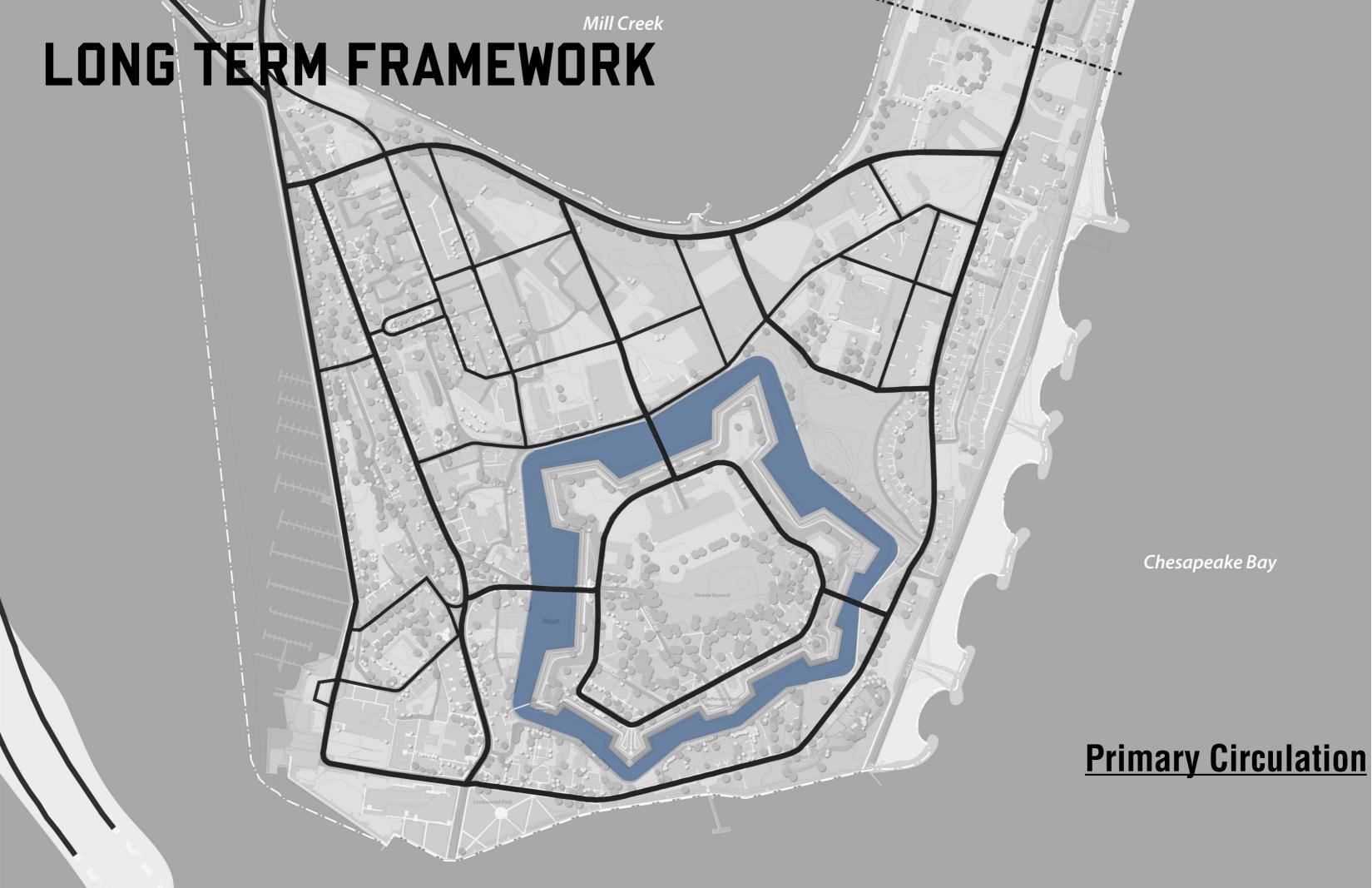
 This area is devoted to open space uses including recreation fields, public access to the beach, and preserving natural areas.

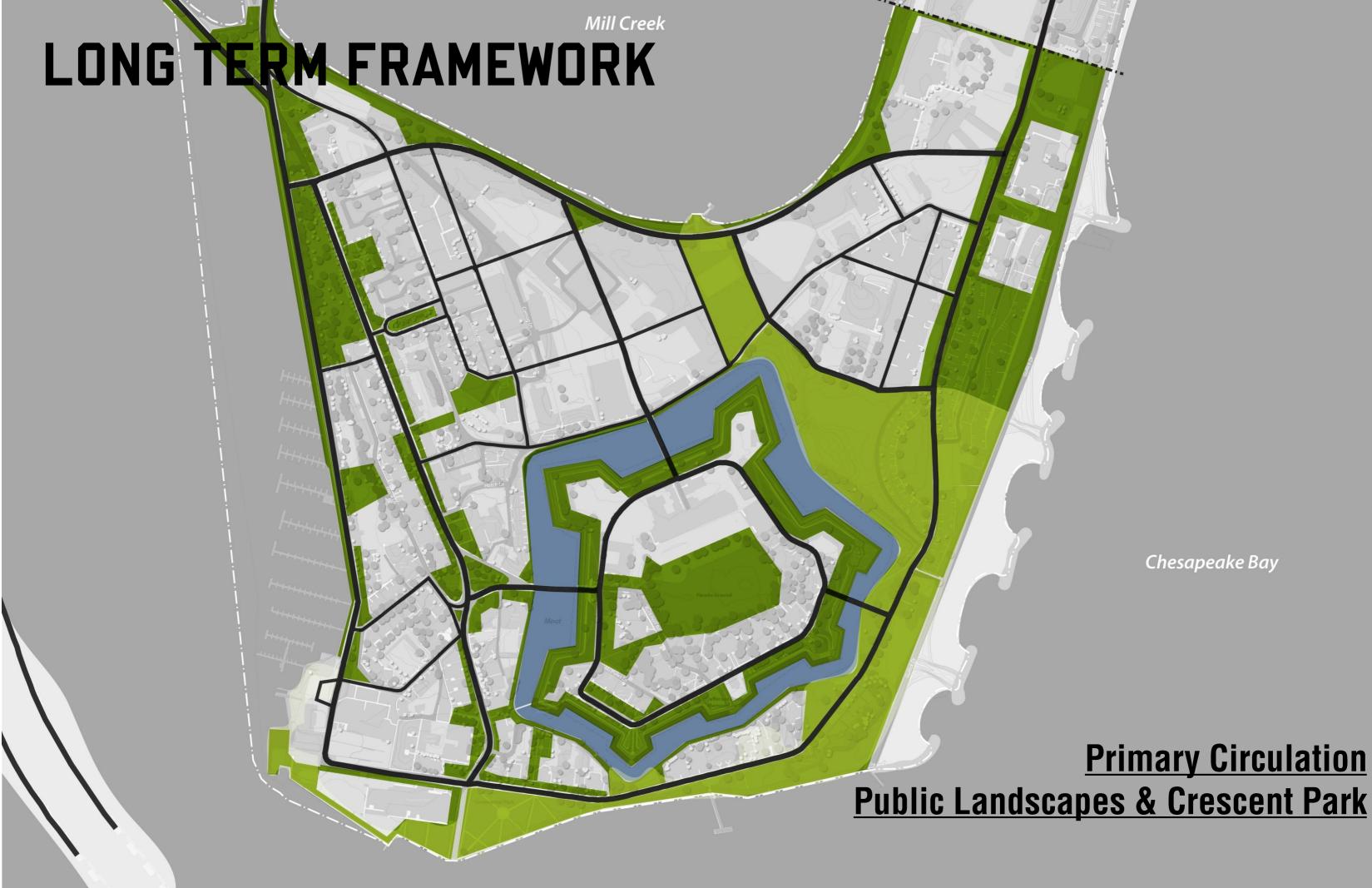


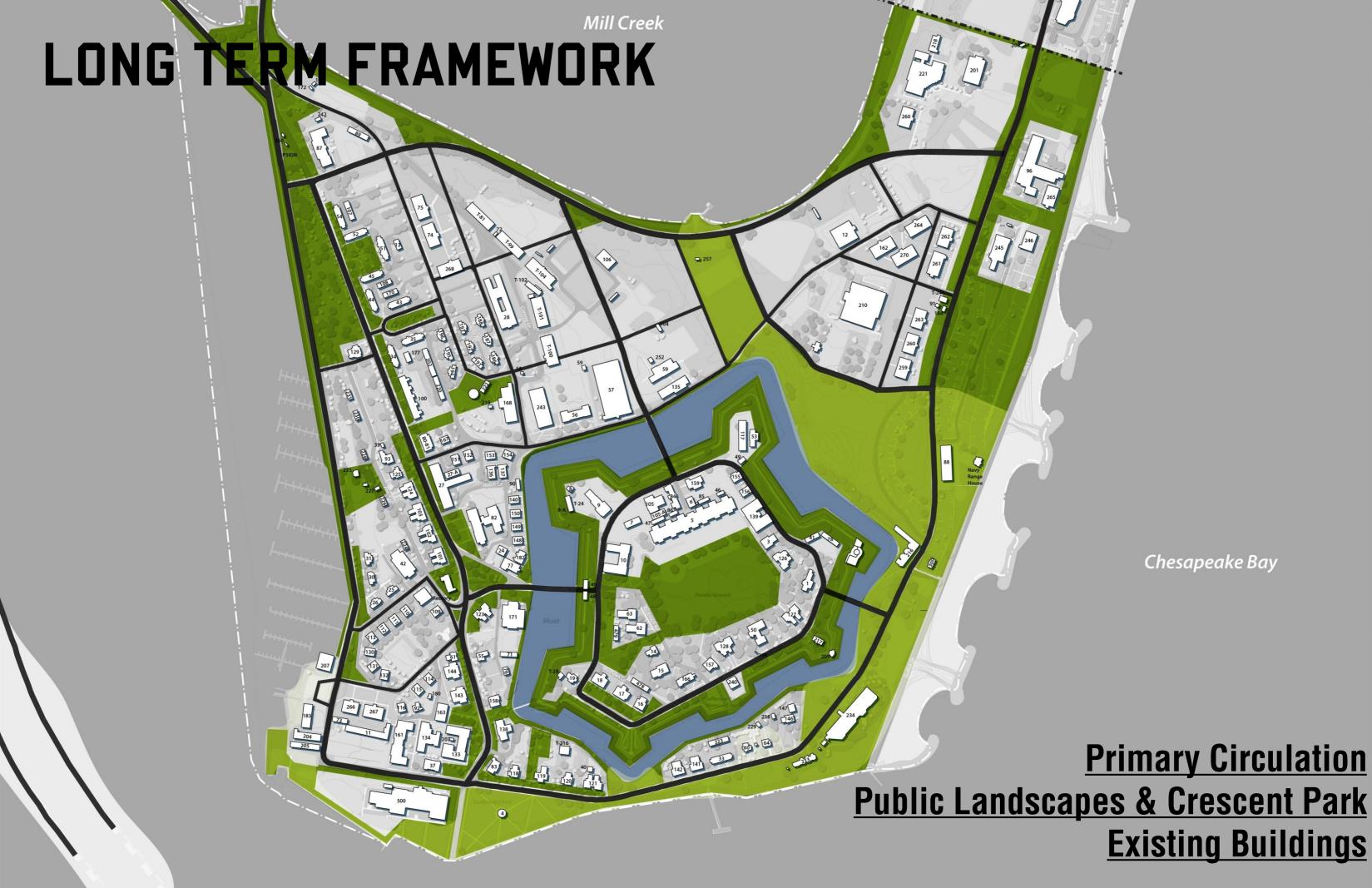
MENU OF LAND/BUILDING USES

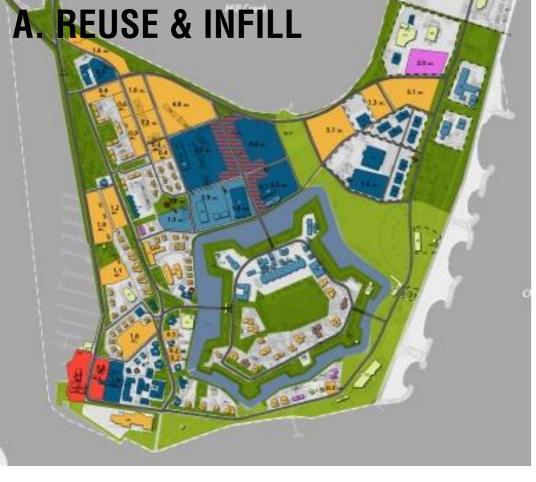
- Residential Mixed Use
- Employment Mixed Use
- Retail/Restaurant
- Institutional
- Public Landscapes
- Crescent Park
- Community Facilities
- Hospitality
- Infrastructure
- NPS
- Not in Long Term Plan

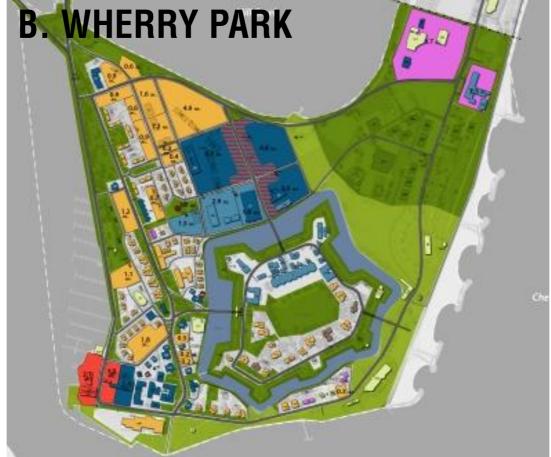
Chesapeake Bay

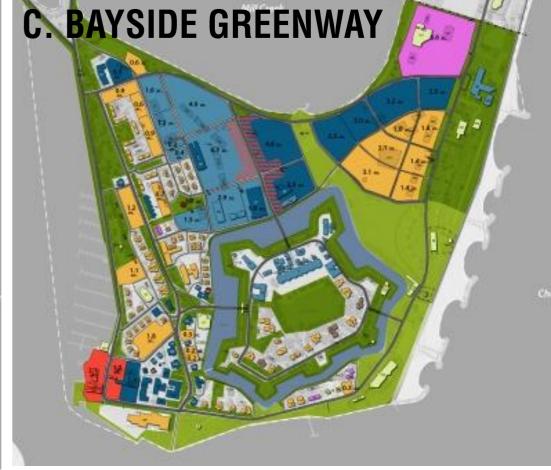


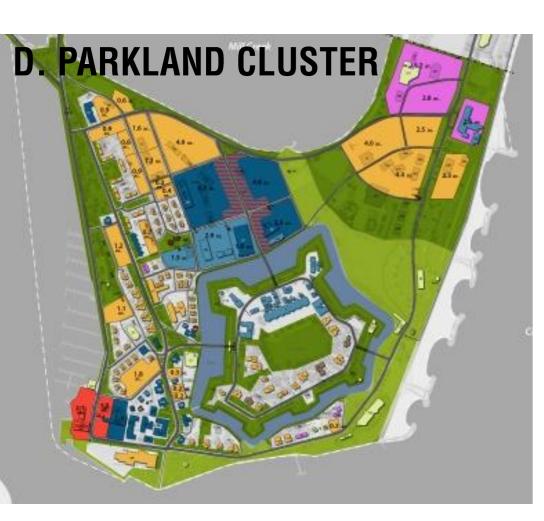


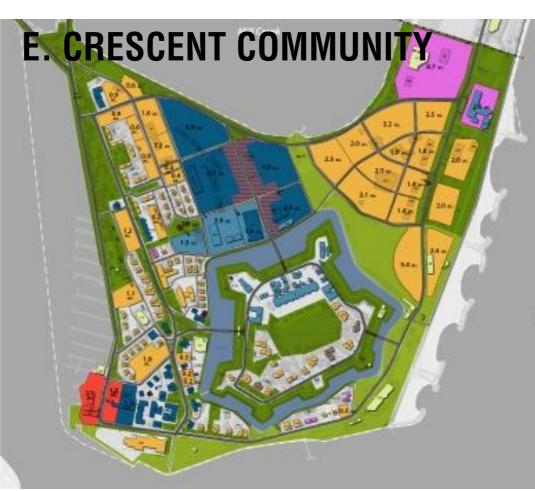












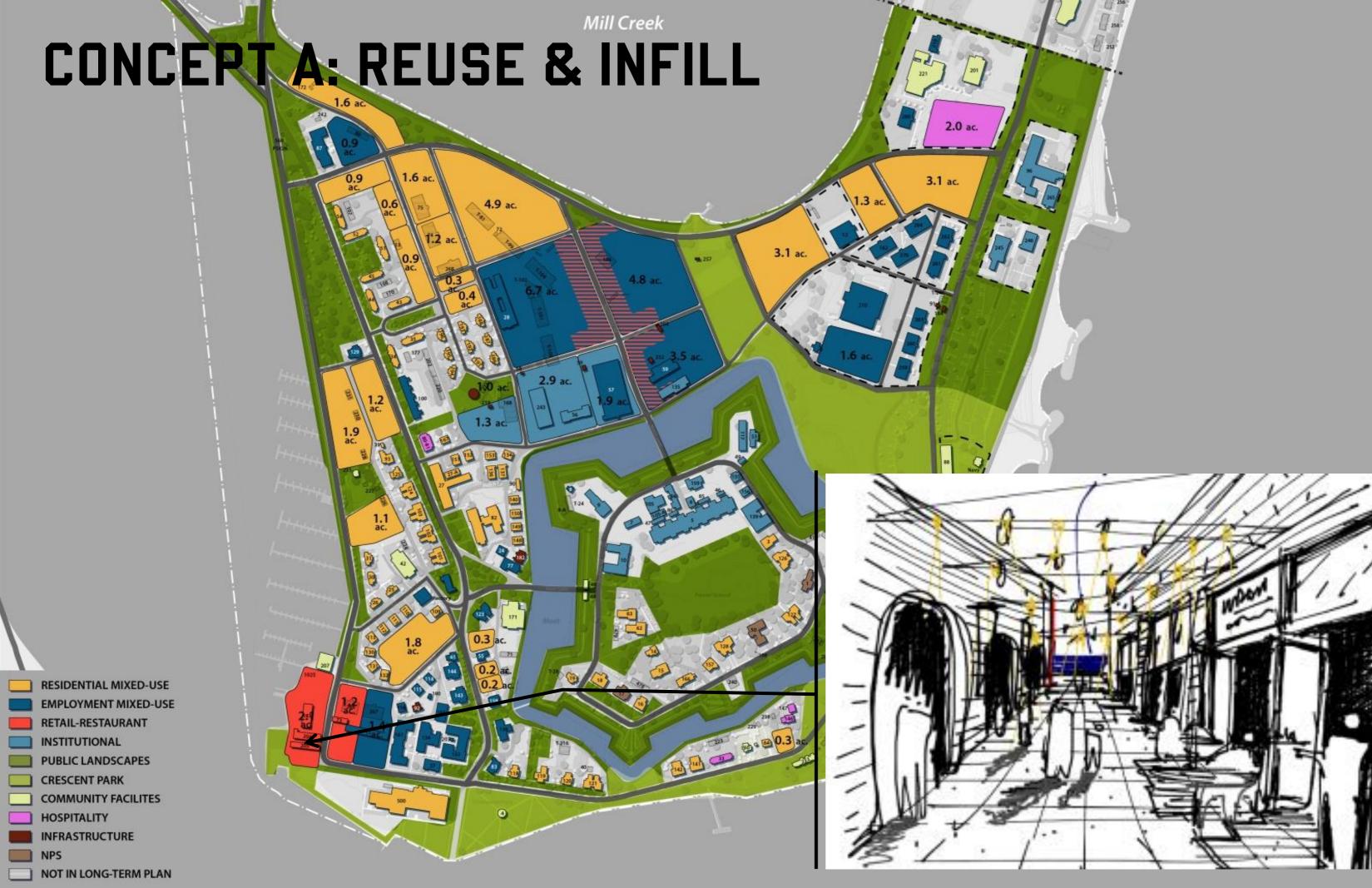
































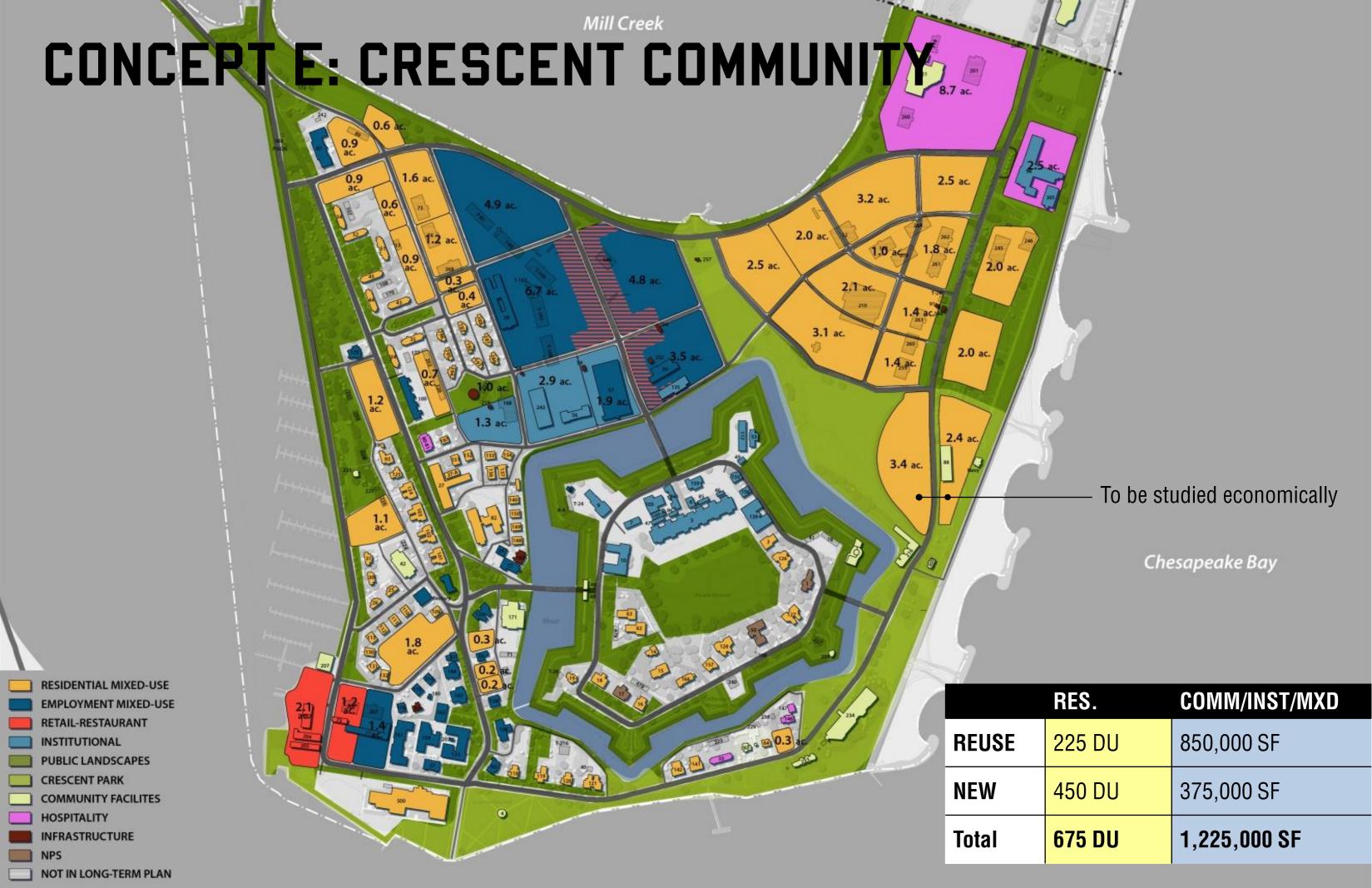


















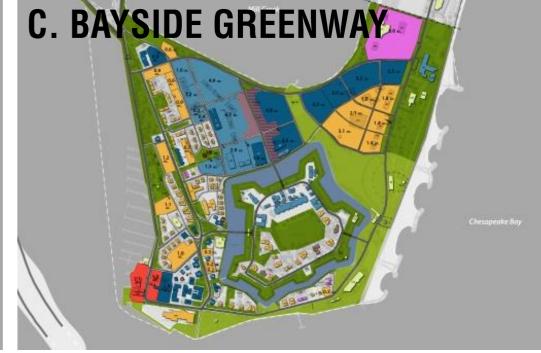




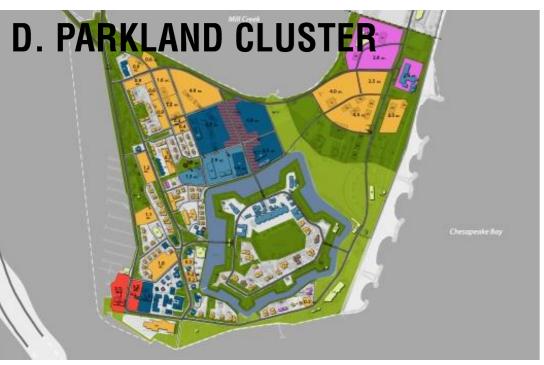
| | RES. | COMM./INST./MXD |
|-------|--------|-----------------|
| REUSE | 225 DU | 1,000,000 SF |
| NEW | 275 DU | 275,000 SF |
| Total | 500 DU | 1,275,000 SF |



| | RES. | COMM./INST./MXD |
|-------|--------|-----------------|
| REUSE | 225 DU | 875,000 SF |
| NEW | 175 DU | 275,000 SF |
| Total | 400 DU | 1,150,000 SF |



| | RES. | COMM/INST/MXD |
|-------|--------|---------------|
| REUSE | 225 DU | 850,000 SF |
| NEW | 225 DU | 550,000 SF |
| Total | 450 DU | 1,400,000 SF |

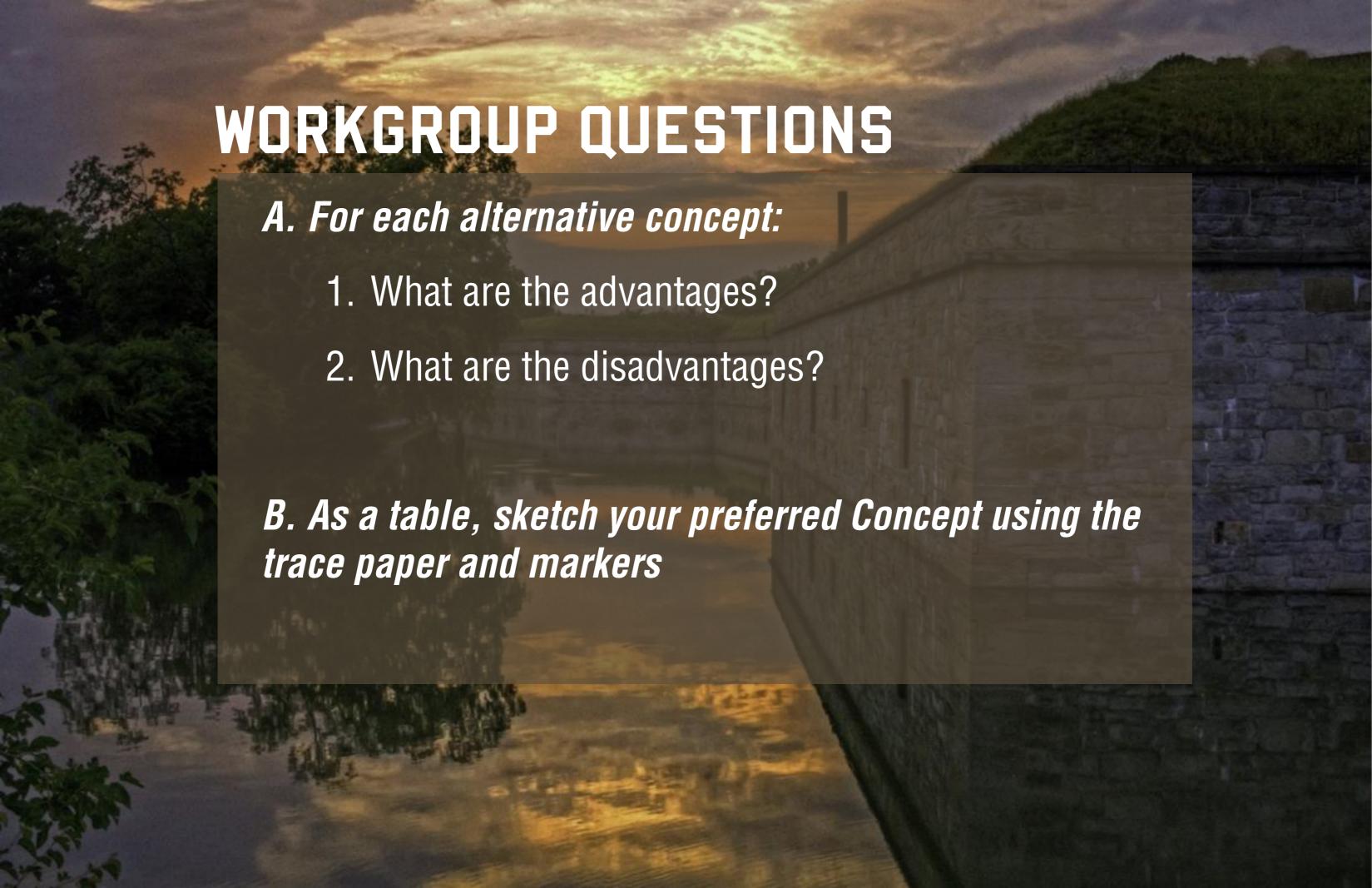


| | HTD. | |
|-------|--------|---------------|
| | RES. | COMM/INST/MXD |
| REUSE | 225 DU | 850,000 SF |
| NEW | 325 DU | 300,000 SF |
| Total | 550 DU | 1,150,000 SF |

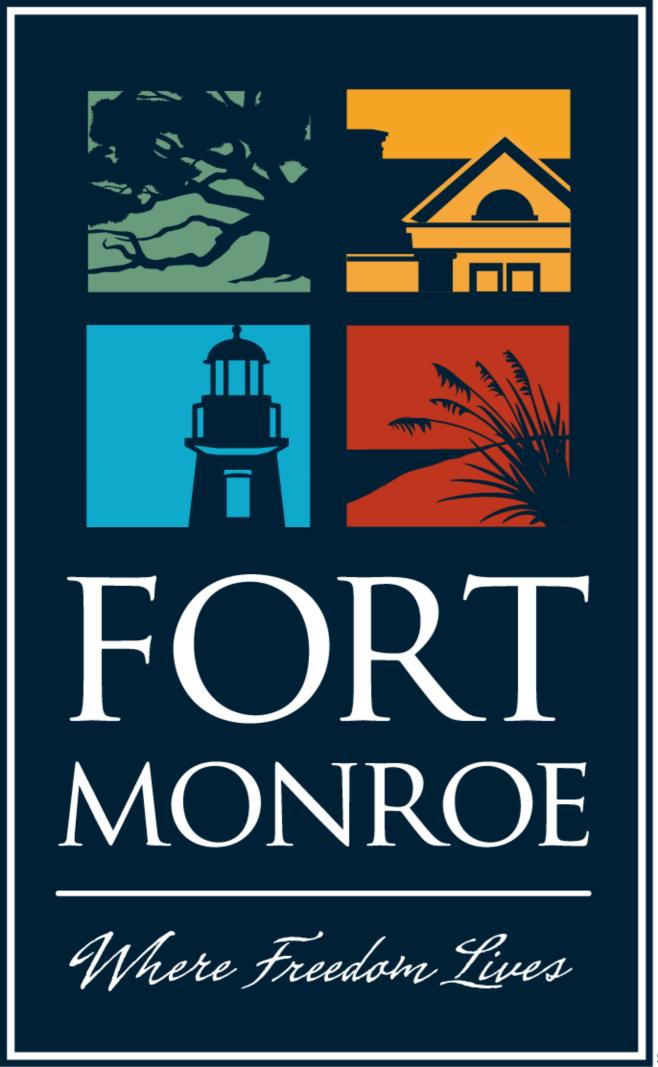


| | RES. | COMM/INST/MXD |
|-------|--------|---------------|
| REUSE | 225 DU | 850,000 SF |
| NEW | 450 DU | 375,000 SF |
| Total | 675 DU | 1,225,000 SF |

| RESIDENTIAL MIXED-USE |
|-----------------------|
| EMPLOYMENT MIXED-USE |
| RETAIL-RESTAURANT |
| INSTITUTIONAL |
| PUBLIC LANDSCAPES |
| CRESCENT PARK |
| COMMUNITY FACILITES |
| HOSPITALITY |
| INFRASTRUCTURE |
| NPS NPS |
| NOT IN LONG-TERM PLAN |
| |







Please participate in the Online Town Hall at: http://ideas.fmauthority.com

New topics coming soon!